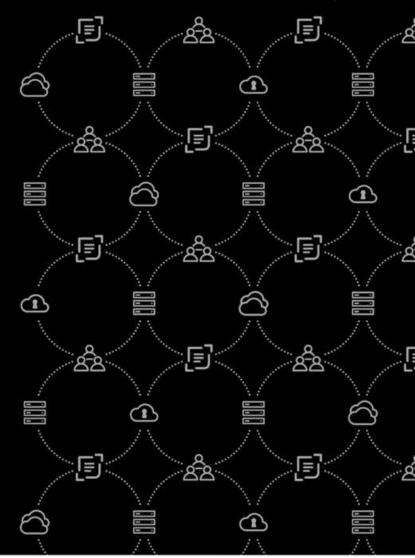
**CONFIDENTIAL** designator



Bucharest, 15 April, 2025

## Welcome!

Agnes Fabok CEE General Manager Red Hat Stanisław Leszczyński SEE Sales Manager Red Hat





## Agenda

2

**OpenTalks** 

09:40 - 10:20	OpenShift Virtualization Engine - simple way to migrate your virtual Infrastructure Andrzej Kowalczyk, Associate Principal Solution Architect, Red Hat
10:20 - 11:00	RHEL AI overview and opportunities Lea Vass Boros, Technical Sales, Inter-Computer
11:00 - 11:30	Coffee Break
11:30 - 12:15	<b>Starting your AI journey with Openshift on Hybrid</b> <b>Cloud</b> Yury Titov, Senior EMEA Black Belt For Managed Cloud Services, Red Hat
12:15 - 13:00	<b>Ansible - the power to automate everything</b> Artur Pająk, Senior Solution Architect, Red Hat (+ Showcase dvloper IO)
13:00 - 14:00	Lunch
14:00 - 17:00	<b>OpenShift Al Unleashed: hands-on on Cloud Lab</b> Yury Titov, Senior EMEA Black Belt For Managed Cloud Services, Red Hat Martin Seman, Senior EMEA Black Belt Managed Cloud Services, Red Hat

😓 Red Hat

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# **Red Hat Team**

## Supporting you in Romania

Martin Rauser

Cezary Jankowski

**Corporate Accounts** 

Andrzej Kowalczyk Artur Pajak Jaroslaw Stakun Solution Architects **Tomislav Juraga Yuriy Besaga** Partners Development

**Anna Szymanska** Marketing





## Save the date: October 7-8, 2025

## Come join us in Opatija, Croatia for Red Hat Summit Connect

Stay tuned for registration updates on social media & emails









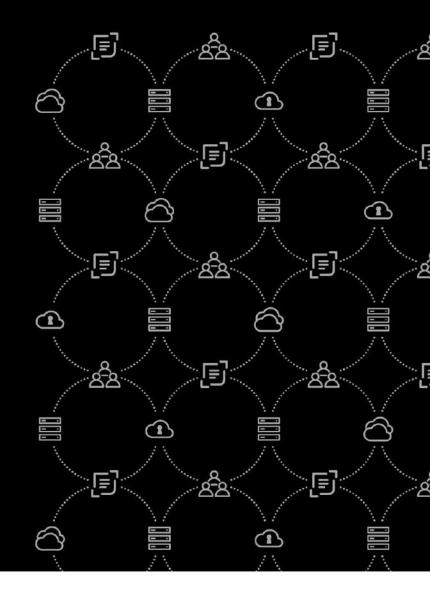


Budapest | 09 April 2025

# OpenShift Virtualization Engine

simple way to migrate your infrastructure

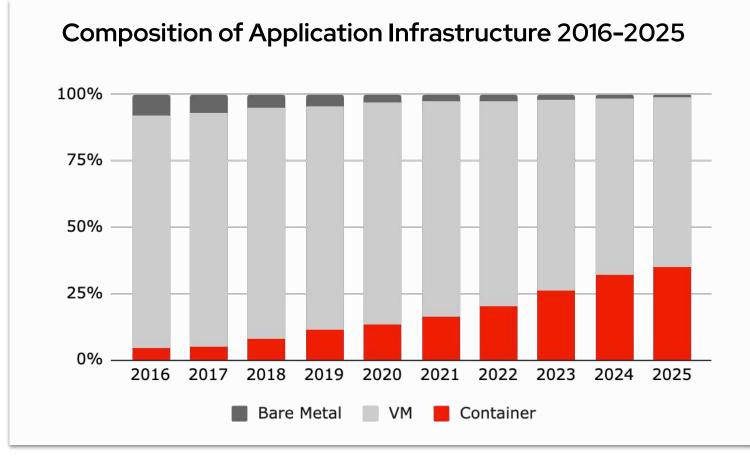
Andrzej Kowalczyk Associate Principal Solution Architect





### Industry Context for Virtualization Migration

Companies need to preserve their existing VM workloads while preparing for the future



Organizations invested in VMware when most workloads were running on VMs. While VMs are still, and will continue to be, an important part of application infrastructure, the industry is moving towards containerization.

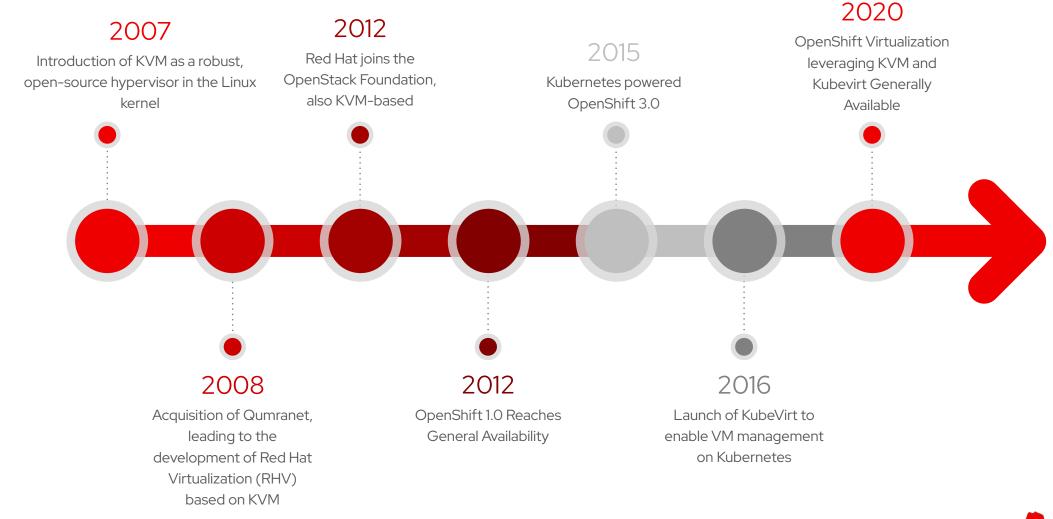
Market developments have created a compelling event for companies to get ahead of this trend and adopt a flexible, future-focused solution that solves their near-term virtualization requirements.

IDC Container Infrastructure Software Market Assessment: Container Deployment Forecast (IDC #US4867072)





### Red Hat has a long history with Virtualization



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**OpenTalks** 



### **OpenShift Virtualization**

Modernize workloads and support mixed applications

### Start bringing VMs to OpenShift now

Support Linux and Windows apps and services in OpenShift as virtual machines with native Kubernetes tools and the security of the Red Hat platform

### Deliver mixed applications on one platform

Add VM-based services such as databases to new and existing applications consisting of VMs, containers, and serverless

### Modernize VMs to containers over time, or not

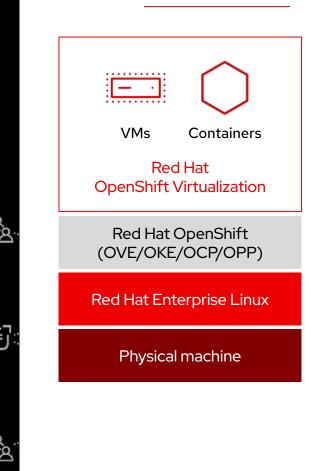
Refactor VMs to containerized services, or maintain as VMs. Your choice.



**OpenTalks** 

## Red Hat OpenShift Virtualization

The modern option for general purpose virtualization



- Unified platform for virtual machines and containers\*
- Consistent management tools, interfaces, and APIs incl. ACM and AAP integrations
- Performance and stability of Linux, KVM, and gemu
- Healthy open source community

the KubeVirt project is a top 10 CNCF active project, with 200+ contributing companies

 Diverse ecosystem of Red Hat & partner operators

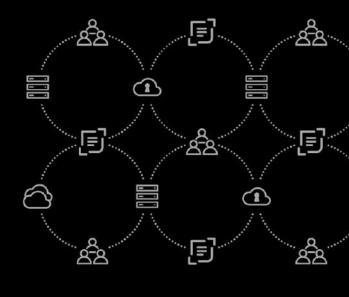
- Included feature of all OpenShift subscriptions (OVE/OKE/OCP/OPP)
- Includes Red Hat Enterprise Linux guest entitlements\*
- Supports Microsoft Windows guests through Microsoft SVVP
- Inbound guest migration
   using Ansible Automation Platform +
   Migration Toolkit for Virtualization,
   Training and Consulting
- Virt admin focused training DO316, EX316

\*excluding OVE which is virtual machines only and includes no RHEL guest entitlements





## Migrate your traditional virtual machines



😓 Red Hat

OpenTalks

#### What we hear from customers ...

#### "I want to modernize"

- Wants to modernize to containers, but also run VMs in a more modern way
- Stand up a secondary virtualization platform for new workloads
- Legacy and next-gen virtualization platforms co-exist

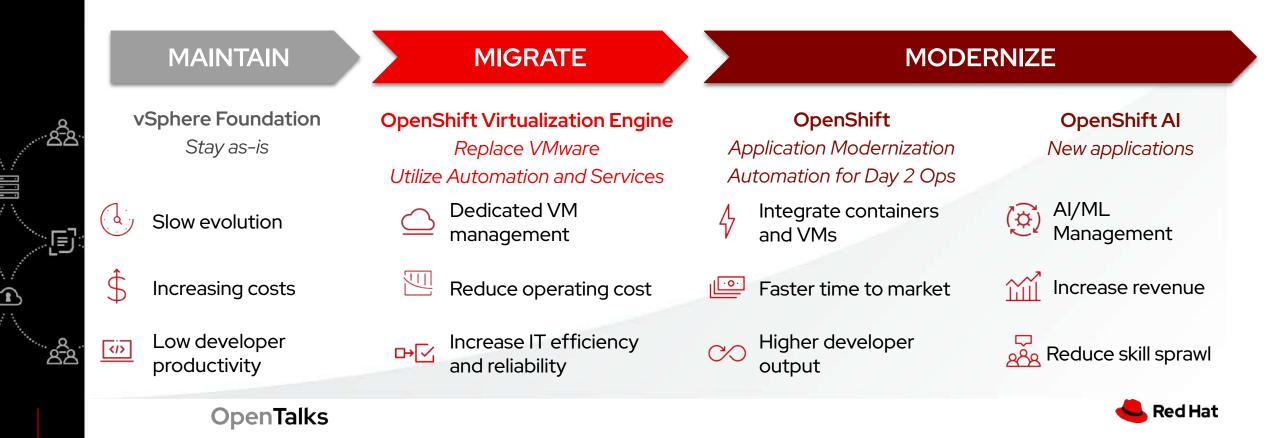
#### "I want to migrate"

- Migrate off their current traditional virtualization platform completely, as quickly and as safely as possible
- Modernization is subordinate to migration; containers and Kubernetes are implementation details
- Willing to take calculated risk with their production workloads



### Solve Near-Term Challenges, Invest in Long-Term Value

Efficiently migrate VMs now to reduce operating costs and unlock additional value in the future



### Bring traditional virtual machines into OpenShift



#### Traditional VM behavior in a modern platform

- Administrator concepts and actions
- Network connectivity
- Live migration

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## Use existing VM roles and responsibilities

- Migrate traditional VMs easily with a set of comprehensive tools
- Maintain application components that are business critical
- Modernize application workloads and skill sets over time







### Options for VMs with Red Hat in the datacenter

Building virtualized environments however our customers want them



A virtualization-only platform that simplifies VM migration and offers a cost-effective alternative for organizations seeking to run and manage VMs



OpenShift Virtualization is functionality found within all OpenShift editions, enabling the management of VMs in a hybrid cloud environment



OpenTalks

### **OpenShift Virtualization Engine**

#### Opening the door to virtualization and modernization



#### **Unlimited VMs**

Run as many VMs as you need, maximizing the value of your hardware. Purchase RHEL subscriptions, virtualized OpenShift for container-based applications, or upgrade to other bare metal OpenShift editions if needed.

#### 128 core bare metal scale

Get bare metal scale with 128 cores per subscription - run more VMs on less hardware, optimizing your infrastructure efficiency.

#### **Optional Advanced Cluster Management for Virtualization**

Scale as big as you can; add Advanced Cluster Management for Virtualization to make management of thousands of nodes as easy as managing a single rack.

#### Workload monitoring and platform logging

Keep tabs on and track your environment with a preconfigured, preinstalled, and self-updating stack then stay in command with the included OpenShift GitOps operator to leverage Kubernetes-powered orchestration for VMs.





### A holistic solution for Red Hat in your datacenter

Build your virtualized environment, your way



Automate and migrate your platform at scale

Your virtual machines in your datacenter on a purpose-built virtualization platform Multi-cluster management for virtualization



\* Optional feature **OpenTalks** 

	Red Hat OpenShift Virtualization Engine	Red Hat OpenShift Kubernetes Engine	Red Hat OpenShift Container Platform	Red Hat OpenShift Platform Plus
Enterprise Secured Kubernetes	<ul> <li>✓</li> </ul>	$\checkmark$	$\checkmark$	$\checkmark$
Hosted control planes	✓	$\checkmark$	$\checkmark$	$\checkmark$
Operator Lifecycle Manager	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Compliance & File Integrity Operators	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Virtual machine-based workload hosting	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Container-based infra workload hosting	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
User Workload Monitoring	✓*	✓*	$\checkmark$	<ul> <li>✓</li> </ul>
Platform Logging	<b>v</b> *	✓*	$\checkmark$	✓
OpenShift GitOps	<b>*</b>	✓*	$\checkmark$	✓
Metering and Cost Management SaaS Service	✓	$\checkmark$	$\checkmark$	✓
Container-based user application hosting		$\checkmark$	$\checkmark$	✓
RHEL guest and hosted virtual OpenShift subscriptions included		$\checkmark$	$\checkmark$	$\checkmark$
Runtimes, Build Tools, and IDE			$\checkmark$	✓
CI/CD Pipelines			$\checkmark$	✓
Serverless			$\checkmark$	V
Service Mesh			$\checkmark$	V
Tracing			$\checkmark$	<ul> <li>✓</li> </ul>
Multi-cluster complete management with Red Hat Advanced Cluster Management				$\checkmark$
Kubernetes-native security with Red Hat Advanced Cluster Security				✓
Scalable, central registry with Red Hat Quay				$\checkmark$
Persistent software-defined storage & essential data services with OpenShift Data Foundation Essentials				~



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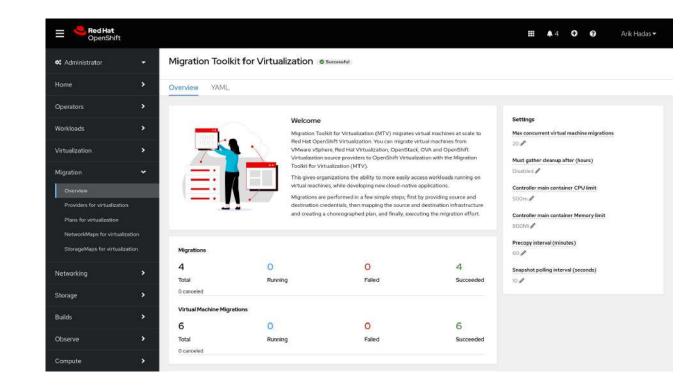
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## Migrating VM-based applications with minimal disruption

#### Migration toolkit for virtualization (MTV) included with OpenShift



#### Easy migration of virtual machines

- Migrate virtual machines to OpenShift Virtualization in a few simple steps
- Provide source and destination credentials, map infrastructure, and create migration plans



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# Customer momentum



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#### sahibinden.com

"Red Hat OpenShift is the clear leader in enterprise Kubernetes. And while the virtualization market leaders can run Kubernetes on their virtualized infrastructure, only Red Hat OpenShift can run our whole virtualization environment within its Kubernetes container platform."

Hayri Yalçınkaya Director of Infrastructure Management, sahibinden.com

#### sahibinden.com delivers reliable retail services faster with Red Hat OpenShift

#### Challenge

Sahibinden.com sought to modernize its IT infrastructure and work approaches to maintain its market-leading position against competition from start-ups and global retailers.

#### Solution

The company began a three-phase project to migrate its existing virtual machines (VMs) into container workflows with Red Hat<sup>®</sup> OpenShift<sup>®</sup>, running in a private cloud environment across its two datacenters.

#### Results

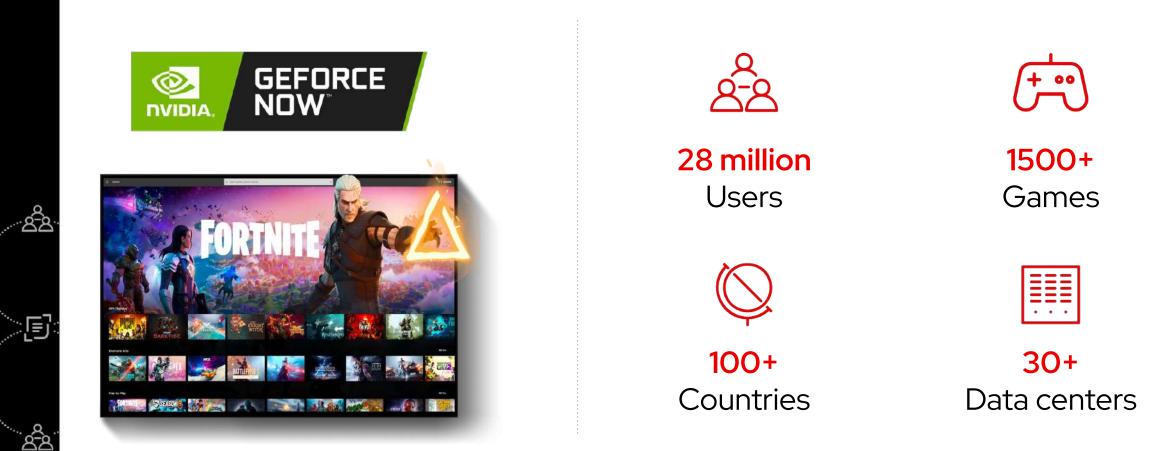
- Decreased system reliability incidents by 97% with active-active datacenter configuration and improved scalability
- Improved DevOps experience with combined VM and container management
- Enhanced talent attraction and retention
- Optimized container adoption with expert support and guidance



#### **OpenTalks**

Source: Red Hat case study. "sahibinden.com delivers reliable retail services faster with Red Hat OpenShift," March 2022.

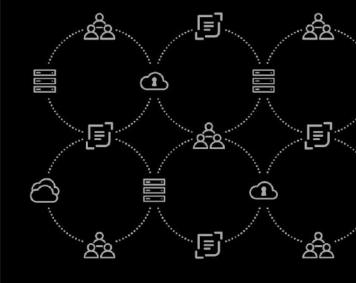
#### Proven performance and scale with KubeVirt



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# Next steps



OpenTalks

<mark>と</mark> Red Hat

### Get Hands-On with OpenShift Virtualization



## A premier hands-on experience for VM admins

- Start the day with an overview of OpenShift
   Virtualization and then dive into a 4-hour lab with modules that cover: environment review, VM
   creation and use, customization, management, live migration, networking, storage, migration
   tool kit, external load balancer, and backup and restore
- Events are taking place globally
- Sign up in a city near you or ask for a roadshow to be ran at your company.



OpenTalks

#### Virtualization Migration Assessment

#### Two-week onsite interactive workshop and follow-on report

Want to migrate VMs quickly and safely to a mature platform? Kick off with a Virtualization Migration Assessment for your quickest path to migration

Next Steps —

1

OpenTalks



Gather representatives from your infrastructure, networking and security teams

Experienced Red Hat Architects run a short series of onsite workshops to develop your migration journey



Know where you are going and how your going to get there

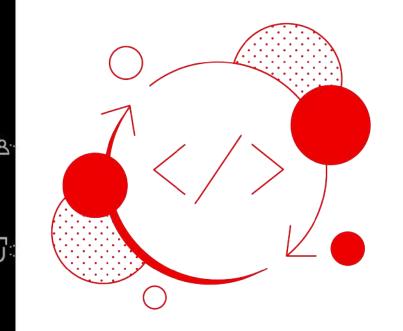
We provide a completed architecture design and prioritized roadmap for integrated migration factory solution



We will follow up with a tailored proposal for your complete migration off your current virtualization solution



## Key takeaways



#### **OpenTalks**



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#### **Roadmap to success**



Set a strong foundation, develop skills, and build for a modern fut wed Hat platform

capabilities while being "batteries included", but replaceable if necessary

Part of an application platform that allows you to add features and

providing you with a mature, stable, scalable solution that is easy to get

**Customizable** 

with a broad ecosystem of partners

## Integration

Solution-oriented

started

**Full automation** 

Including declarative, self-healing, and security



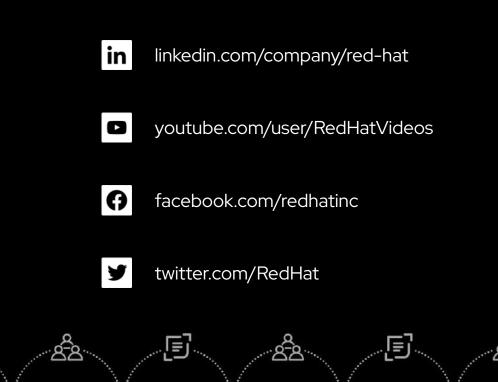
# Thank you

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.

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