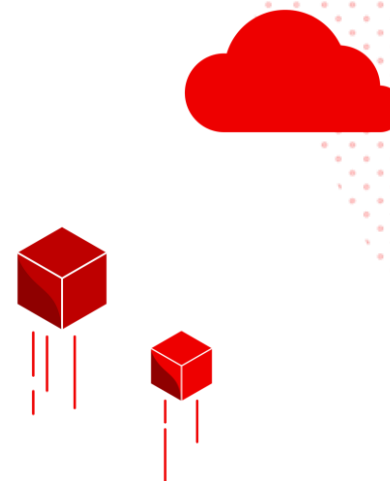




# Gianni Anguilletti

Vice President MED Region, Red Hat

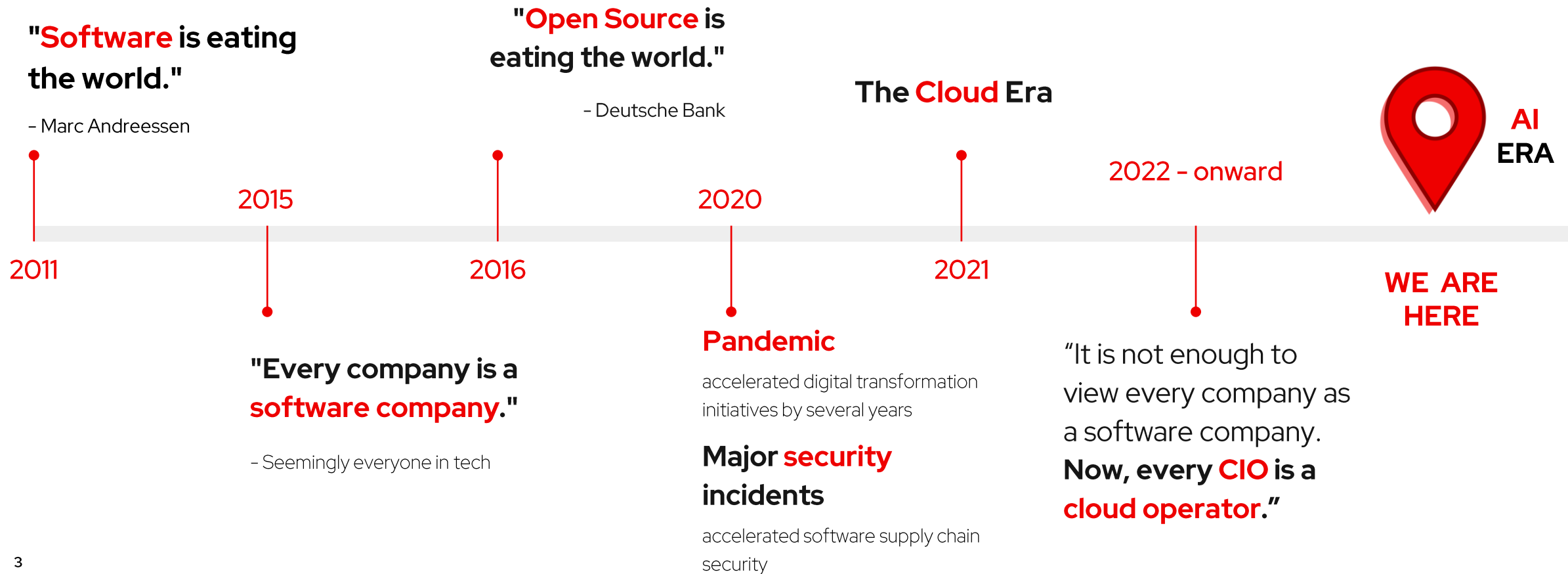


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The world is  
moving fast

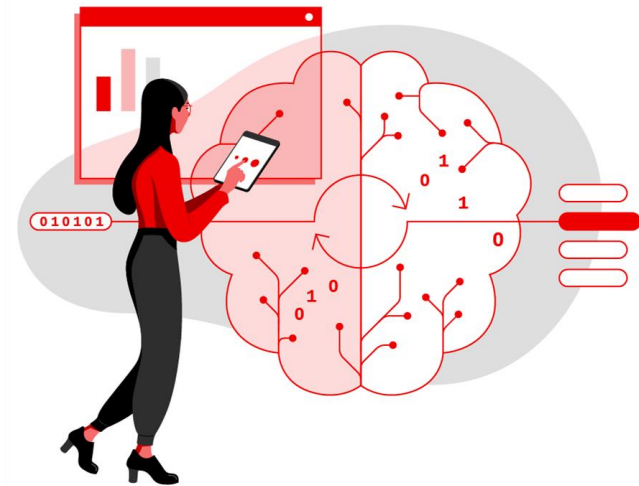


# Approaching the AI Era



# Growing demand for AI solutions and services

The worldwide AI software market will grow to nearly \$790 billion by 2026 (5 yr CAGR 18%)<sup>1</sup>



**82%**

of orgs predict an increase in AI workload demands in the next 2yrs<sup>3</sup>

**65%**

of organizations are currently investing in generative AI<sup>4</sup>

**52%**

of organizations cite 'lack of MLOps tools' as a challenge<sup>5</sup>

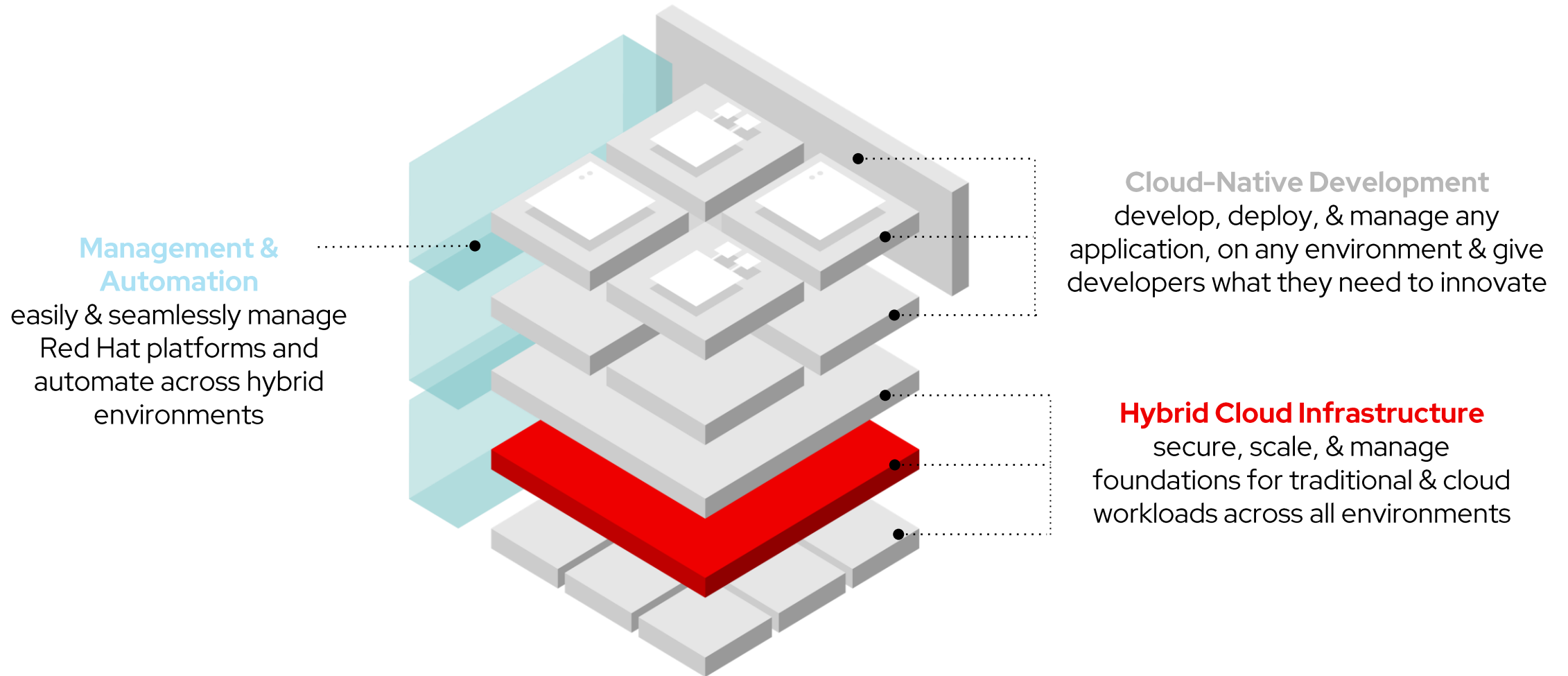
**40%**

of core IT spend from G2000 will be allocated to AI initiatives by 2025<sup>6</sup>

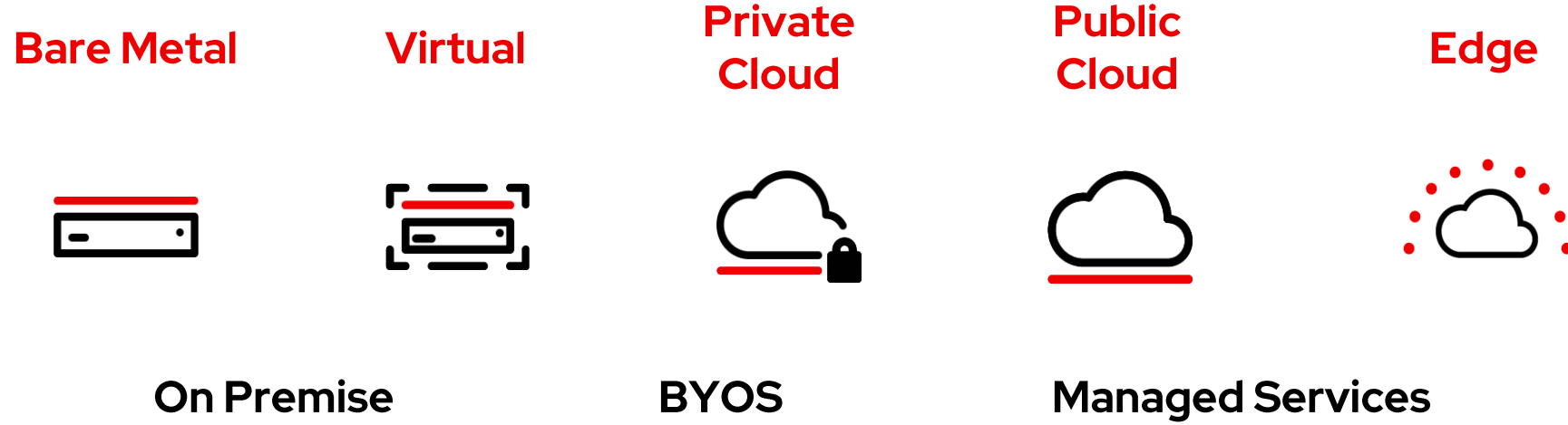
<sup>(1)</sup> [IDC - Worldwide AI Software Forecast, 2023-2027](#) | <sup>(2)</sup> [Gartner - Forecast Analysis: Artificial Intelligence Software, 2023-2027, Worldwide](#) | <sup>(3)</sup> [451 Research - AI & Machine Learning Infrastructure 2023](#) | <sup>(4)</sup> [IDC's AI Strategies View 2022, CY22](#) | <sup>(5)</sup> [IDC Market Analysis Perspective: Worldwide Artificial Intelligence Software, 2023](#) | <sup>(6)</sup> [IDC FutureScape: Worldwide IT Industry 2024 Predictions](#)

How do we help you to operate  
in the "AI ERA"?

# Red Hat Portfolio: **Trusted** and **Comprehensive**



# Red Hat Portfolio: Choice and Consistency



# The cloud is **hybrid**. So is **AI**.



**AI Platform**



**AI-optimized  
infrastructure**



**AI-enabled products**



**Accelerate time to value** of AI-enabled apps and models

**Optimize underlying platforms** for AI deployments

**Drive adoption of existing products** with AI-enabled tools



**Foster an AI-certified partner ecosystem**



- The cloud is **hybrid**. So is **AI**.
- Red Hat is going to "**history repeating**"
- This journey will be marked by **community collaboration**, a "**customer first, partner always**" approach and **open source innovation**



AI  
ERA

WE ARE  
HERE