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SAP Breakfast Club

Three global leaders - one joint Open Hybrid Cloud Strategy

Where:	BlueJeans Prime - Link
When:	August $4^{th} - 6^{th}$ and $11^{th} - 13^{th}$



Forward-Looking Statements Contained in this Material

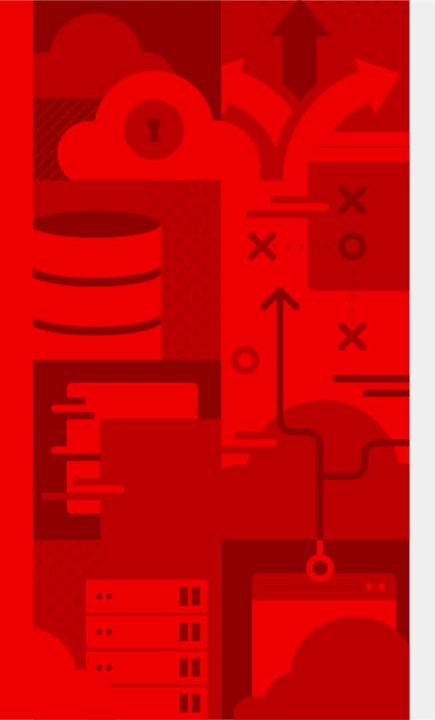


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Please refer to the trailing slides in this deck for the complete notices and disclaimers.



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IBM Power Systems, RedHat and SAP HANA



Your presenter for today







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IBM is unparalleled as a multi-faceted SAP partner

SAP

Pinnacle

Awards

36

Pinnacle

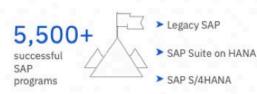
Awards

SAP



No other SAP partner has more Global Partner **Program Certifications**

Depth as a solution integrator



> 2020



> 2019

Integrated Delivery Partner of the Year

- > 2018 Infrastructure Partner of the year
- > 2017

SAP North America Platform Reseller of the Year

SAP S/4 HANA

155 +

SAP S/4HANA Go-Lives to-date

315 +

client

HANA Impact Assessments Completed

Training, certifications, and delivery centers

37.000 +

Global SAP consultants

19.000

S/4HANA

Consultants

Practitioners enabled trained in SAP globally on S/4HANA & IBM Ascend Methods

250 +

110 +

Progress

5.200 +

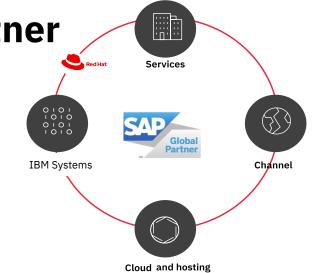
SAP S/4HANA Projects

S/4HANA Projects in

Signed to-date



Largest base of SAP Global Solution **Delivery Centers**



IBM Systems



IBM Power Systems

- AIX and Linux
- > 20.000 installations
- > 6.000 companies
- SAP HANA on IBM POWER

IBM Power Systems running on IBM i

- > 3.500 installations
- > 1.500 companies
- Coexistence with _ SAP HANA LPARs

IBM System z

- zOS and zOS Linux
- > 1.300 installations
- > 350 companies

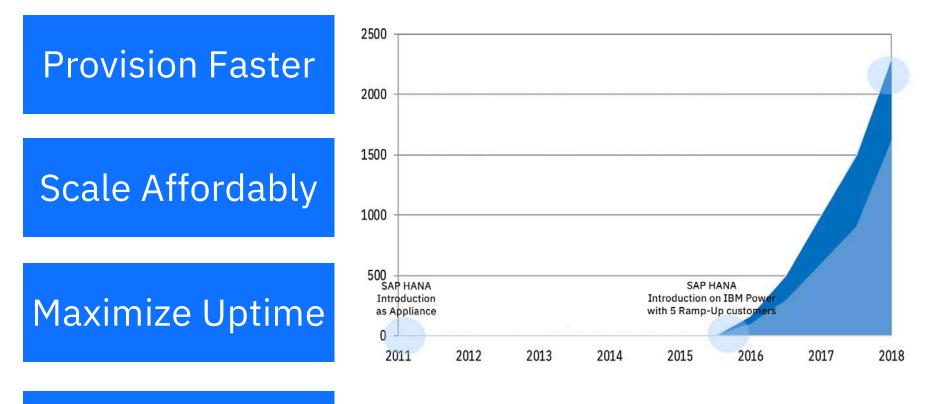
IBM Systems Storage

- Fully support and certification for SAP HANA TDI
- Best-of-class Flash Systems
- Superior virtualization capabilities

IBM Systems / © 2020 IBM Corporation

SAP HANA on POWER *Simplify and accelerate SAP HANA deployments*





Innovation and Leadership with IBM Power Systems

1st to allow multiple production VMs (December 2015)

Largest HANA BWH & S4 Scale Up: 24TB

Advanced System and Memory Resiliency

1st to allow Dynamic CPU resource sharing

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SAP HANA clients are rapidly adopting IBM Power Systems



2700+ clients in ~ 48 months



SAP Pinnacle award Winner IBM Power Systems - Global Partner of Year – Infrastructure



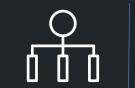
Ranked # 1 in reliability for last 11 years¹



'137% ROI and **7 months** payback' - Forrester TEI study²



50+ CSP/MSP using IBM POWER Systems for **SAP HANA Clouds**



Largest scale up capacity as VM for S/4 HANA and BWH: 24TB³

1. 2019 ITIC Server Reliability Report

2. Forrester TEI study of IBM Power Systems for SAP HANA

Business Challenges addressed by SAP HANA on POWER

Business Needs	Benefits of SAP HANA on Power		
Availability of the Environment	 Deliver more than 99.999% uptime Redundancy built in for all critical components Advanced system and memory RAS features 		
Reduce complexity to manage	 Easier and faster to deploy Support greater workload density Require fewer servers with virtualization 		
Controlling costs	 Run more HANA production environments on a single server Reduce number of physical systems, energy & floor space Deploy HANA using Shared Processor Pools 		
Flexibility to meet changing customer demands	 Greater virtualization capability Run applications more flexibly and grow capacity as needed More flexible granularity and easy to scale 		
Ability to Scale large environments	 SAP certified HANA Prod OLTP - 24TB Scale-up SAP certified HANA Prod OLAP – 24TB Scale-up POWER9 E980 server to scale up to 64TB of Memory 		
Time to Market	 Easier and faster to deploy SAP HANA Environments Accelerate Go-Live by 60% Dynamically change allocation of system resources 		

SAP HANA and POWER9 systems portfolio



S922/S924/L922/ H924/H922



- Up to 24 Cores
- 8, 10, 12 cores processor types
- Up to 4TB of Memory

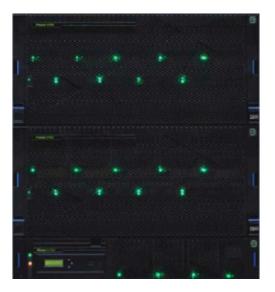






- Up to 48 Cores
- 8, 10, 11, 12 cores processor types
- Up to 16TB of Memory





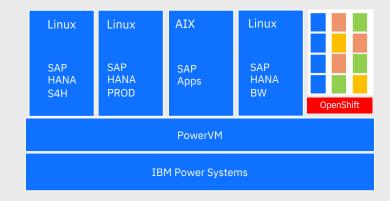
E980

- Up to 192 Cores
- 8, 10, 11, 12 cores processor types
- Up to 64TB of Memory



Provision faster with SAP HANA on IBM Power Systems

Provision faster with low overhead firmware based virtualization



- Easily provision new VMs
- Increase or decrease capacity
- Live partition mobility
- Shared Processor Pools
- Capacity on demand

With IBM Power Systems and PowerVM virtualization, we can provision resources much more efficiently

"

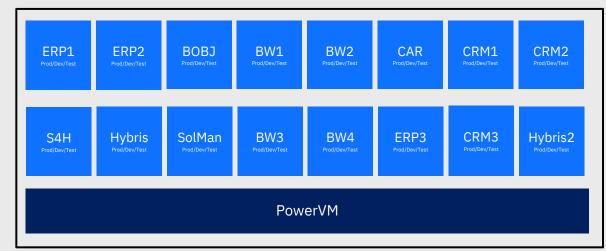
- CHRISTOPHER KALT Lead IT Architect, Coop Group

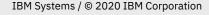
Reduce over sizing with granular capacity allocations



Source: National Vulnerability Database, <u>http://nvd.nist.gov/home.cfm</u>, July 2018 SAP Tech Note # 2188482 and <u>8 VMs: SAP Tech Note #2230704</u> (link resides outside ibm.com)

Simplify management consolidating 16 HANA Production VMs in a single server²





Cloud scaling and High availability with private cloud on IBM Power Systems

Cloud scaling with Consumption-based IT

- Navigate demand fluctuations scaling up and down with always turned on pay-per-use capacity
- Manage high availability by optimizing capacity utilization across multiple systems
- Optimize TCA/TCO based on your goals with flexibility to choose the base capacity (as low as 1 core, 256 GB) you need
- Pay only for the precise capacity used with by the minute metering
- No monthly fixed fee, no minimum usage fee and no minimum contract duration

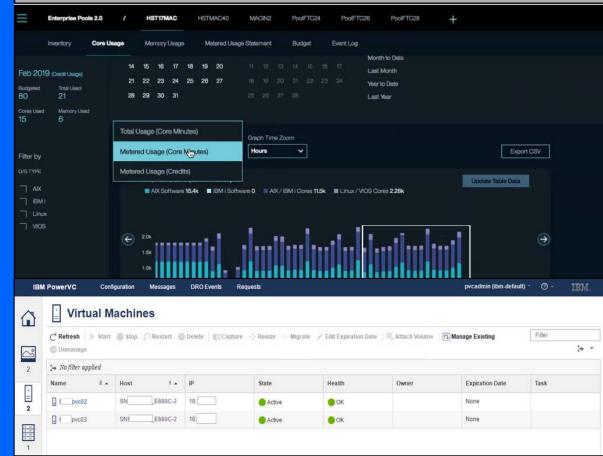
Rapid IT provisioning with OpenStack based Private Cloud

- Self-service provisioning with OpenStack based PowerVC
- Integrates with IBM Cloud Pak for Multicloud Management and other cloud orchestrators like VMware vRealize

Available Capacity (always turned on)

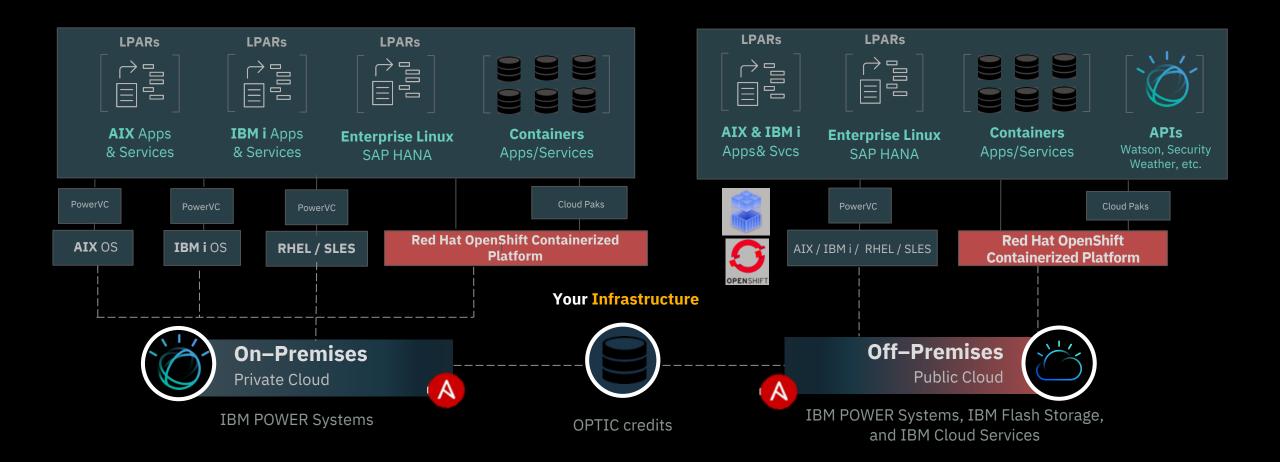
Dynamic Capacity (Pay-per-use, OPEX)

Permanent Capacity (Static/Base, CAPEX)



IBM Systems / © 2020 IBM Corporation

Right Infrastructure for your SAP and non-SAP Environment



IBM is the only vendor that can provide a Hybrid Cloud based solution for SAP HANA workloads

Hybrid cloud for SAP HANA: Meeting customer's needs like no other

• • • On Premise – IE	• • • • • • • • • • • • • • • • • • •	Flexibility	Off Premise – IBM Power Systems Virtual Server
IBM Power Systems S922 + S924	IBM Power Systems E950 + E980	Migration images PowerVC OVA 	IBM Power Virtual Server
SAP TDI 5.0 compliant	SAP TDI 5.0 compliant	+	Certified for SAP HANA
Buy all or PayGo by the minute	Buy all or PayGo by the minute	Mksysb (AIX)SAVSYS (IBM i)VIOS (Linux)	Monthly PayGo with option for lower costs with 12 & 36 month commitments
Linux, AIX and IBM i	Linux, AIX and IBM i		Linux, AIX and IBM i
Low entry price	Enterprise security, maximum performance and stability on IBM POWER9	 Migrate data IBM Cloud Object Storage Mass Data Migration 	Enterprise security, maximum performance and stability on IBM POWER9
Pre-priced, pre-optimized bundles available in 512GB, 1TB and 2TB	Designed for Ultra-High performance SAP production environments with ultra-high Memory	 Aspera 	Designed for Ultra-High performance SAP production environments with ultra-high Memory

Latest Announcement and Press Release

IBM Power Systems availability in SAP HEC

"SAP HANA Enterprise Cloud on IBM Power Systems will help clients unlock the full value of SAP HANA in the cloud, with the possibility of enhancing the scalability and availability of mission critical SAP applications while moving workloads to SAP HANA and lowering TCO," said Christoph Herman, SVP and Head of SAP HANA Enterprise Cloud Delivery

Press Release - https://newsroom.ibm.com/2020-02-19-IBM-Power-Systems-Certified-for-SAP-HANA-R-Enterprise-Cloud-as-a-provider-for-large-SAP-HANA-systems External Blog - https://www.ibm.com/blogs/systems/why-ibm-power-systems-means-business-for-sap/ Internal Blog - https://w3-connections.ibm.com/blogs/8f30ccef-9794-4c8e-aafd-ccebeec100c2/entry/SAP_HEC_and_IBM_POWER9?lang=en_us

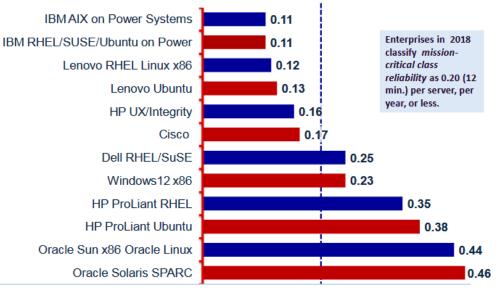


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Ranked # 1 in for the last 12 years as the most resilient system

Unplanned Downtime in 2017 - 2018 (Hours per Year)



"IBM POWER based processor systems provide several key feature/function advantages that advance reliability and enable customers to lower Total Cost of Ownership (TCO) and achieve near-immediate ROI."

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Forrester's Total Economic Impact Study – SAP HANA deployment in 2019

The Total Economic Impact[™] Of IBM® Power Systems[™] for SAP HANA®

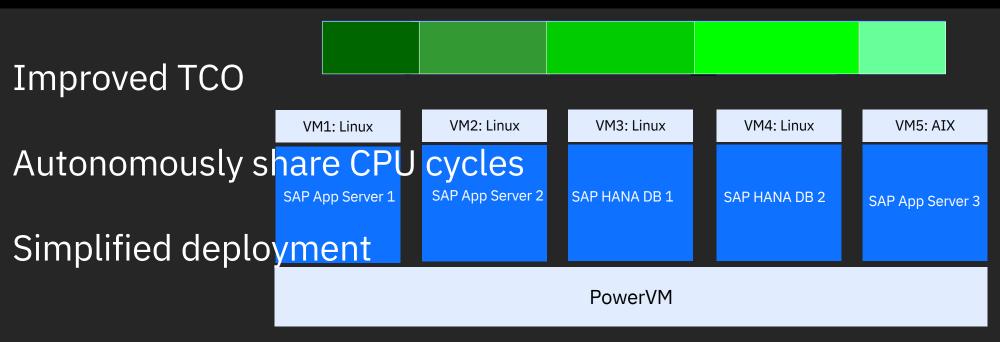
Through multiple customer interviews and data aggregation, Forrester concluded that IBM Power Systems for SAP HANA had the following three-year financial impact for a composite organization representative of the interviewees.

FORRESTER

SUMMARY OF BENEFITS \$1.7M REDUCED COST AVOIDED COST NPV OF SYSTEM OF POWER AND DOWNTIME COOLING 137% 4% 36% ROI month REDUCED COST AVOIDED COST **OF MANAGING** PAYBACK **OF ALTERNATE** AND MAINTAINING SERVER INFRASTRUCTURE ARCHITECTURE 11% 49%

Links: <u>IBM and Forrester Webinar</u> and <u>Forrester TEI Report</u>

Introducing: Shared Processor Pool

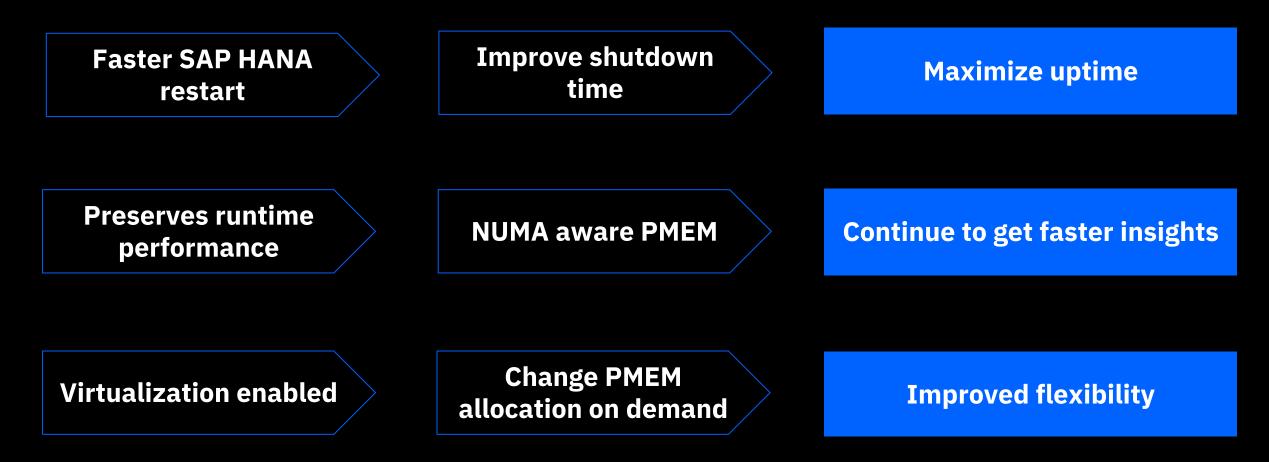


CPUs in Shared Processor Pool

'Using Power Systems the cost for HANA landscape just drops by 50%'

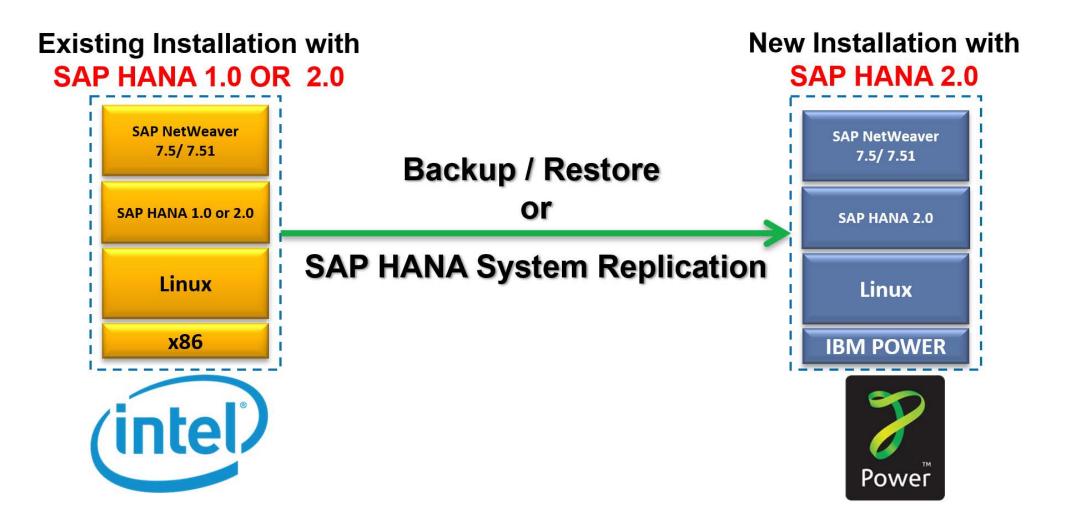
Helge Tautorat, Director Global Infrastructure, Richemont

Virtual PMEM advantages



Available at no additional cost on all existing POWER9 based systems!!!

Easy Migration from Intel x86 (HANA 1/2) to IBM Power Systems





Red Hat Enterprise Linux for SAP Solutions

All integrated - With all its benefits!

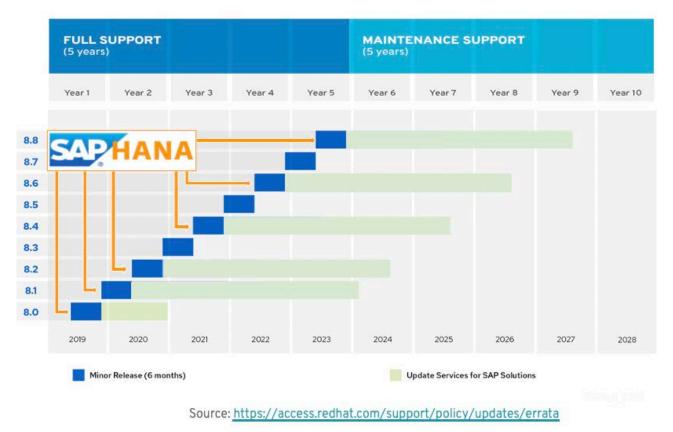
Clearly defined **SAP Solutions roadmap**

- **10-year** product lifecycle
 - ➤ Full support for 5 years
 - Maintenance support for 5 years

Live Kernel Patching included

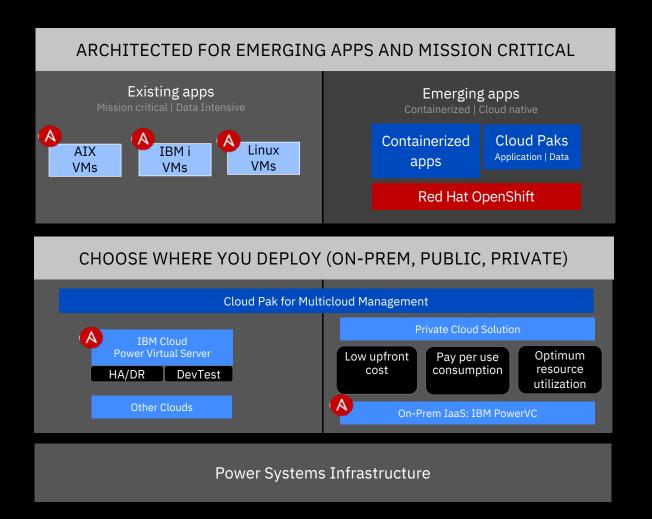
- Replaces portions of the live kernel in memory
- Maintenance on your schedule
- Support for up to one year

Automation and Ease of management with **SAP Ansible**





IBM Power Systems: Enhancements to hybrid multicloud capabilities



ON-PREM AND PRIVATE CLOUD CAPABILITIES:

- Expanding Power Private Cloud Solution to include Scale Out systems
- New cloud optimized scale-out models

POWER PUBLIC CLOUD EXPANSION:

- More capacity and more locations for Power in the IBM Cloud
- Introducing SAP HANA on Power in the IBM cloud

HYBRID CLOUD MANAGEMENT AND AIX/IBM i APPLICATION MODERNIZATION

- Launching Cloud Pak for Data, Cloud Pak for Applications and OpenShift 4 on Power
- Consistent and automated hybrid cloud management with Ansible for IBM Power Systems

Power Systems for SAP HANA LION - in the dazzle of Zebras

Provide Value:

Simplify and Accelerate SAP HANA Deployments with IBM POWER Systems

- Provision Faster
- Scale Affordably
- Maximize Uptime

• Faster Insights IBM Systems / © 2020 IBM Corporation

Recognition:

Only vendor with Hybrid Cloud Solution for SAP HANA

SAP Pinnacle award for 2018

SAP HEC using POWER

Competition losing market share and creating FUD

Continued Innovation

Complete portfolio of POWER9 systems from scale out to Enterprise systems available on premise and in the Cloud. Bringing Innovations that Customer need like Virtual PMEM, Shared Processor Pools and memory technologies.

Momentum and Growing Marketshare

Continue to lead in this space with innovation that helps address the customer business needs, gaining Market share at a rapid pace

Infrastructure deployment workshop



