New for 2021-22 Academic Year– Tiering Program & Advisory Board

Lauren Parrish & Lea Zagorin
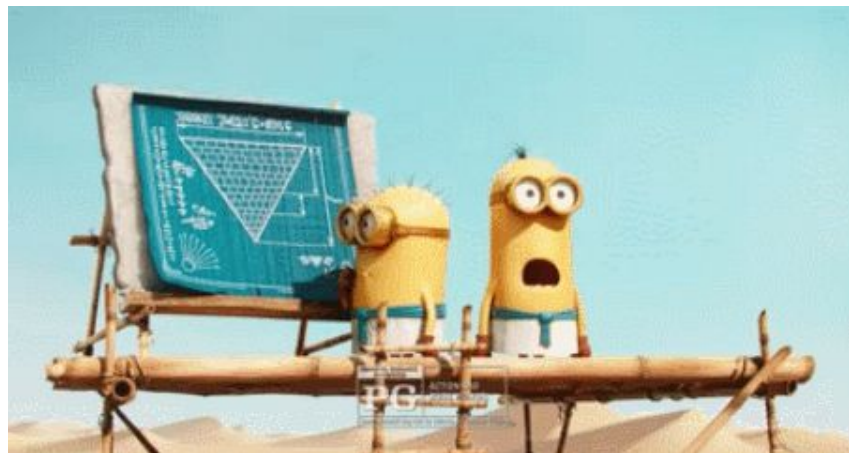
Red Hat Academy
Tiering Program & Advisory Board

Lauren Parrish, Red Hat Academy Project Manager, Global

Lea Zagorin, Business Development Manager, North America

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Agenda:

▸ Red Hat Academy Tiering Program overview

▸ Benefits deep dive

▸ Advisory Board

▸ Questions

Tiering Overview

Program Goals

Validation

Red Hat Academy team members review credentials to validate earning criteria, accuracy and partnership status of each partner

Recognition

Partners receive a status within our program that both Red Hat & our partners can easily showcase within their academic training partnership

Engagement

Driving further engagement within our program promotes student consumption, abundant resources and a community within academia

Our **partners drive the success of Red Hat Academy**, across the globe. By developing a tiering model that promotes these goals, we stand in rewarding those relationships that strive to bridge education to industry.

What are the tiers?

PREMIER
ACADEMIC
PARTNER

ADVANCED ACADEMIC
PARTNER

READY ACADEMIC PARTNER
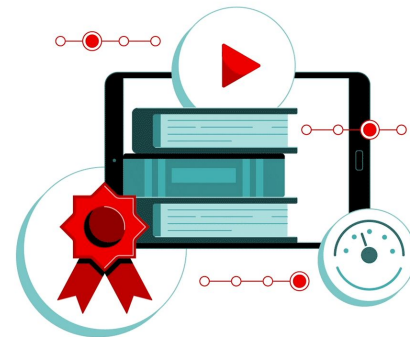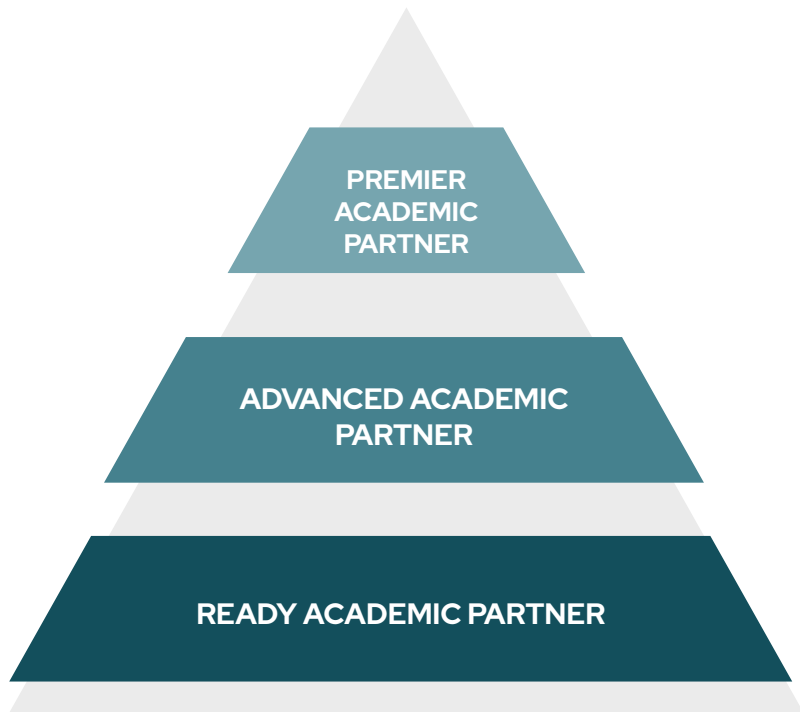
Partnership Level Advancement

All partners who have successfully completed the onboarding process enter the program as a Ready Academy Partner. In order to advance, you must fulfil a number of requirements including completing an online application for program upgrade.

Applications are available every 6 months, beginning in October.

Requirements

Requirement	Ready	Advanced	Premier
Completion of the Red Hat Academy Partnership Application & Acceptance of the Terms of the Red Hat Academy Partner Agreement	Yes	Yes	Yes
Minimum tenure of partnership with Red Hat Academy	N/A	1 year	3 years
Participation in annual course planning and review	Yes	Yes	Yes
Offering of Red Hat emerging technology course, in addition to RHCSA course track at the Red Hat Academy institution	N/A	Yes	Yes
Submission of partner reference story	N/A	1	2
Host or attend Red Hat + Academy event	N/A	1 / year	2 / year
Completion of instructor training course(s)	N/A	1	2
Minimum requirement for an academy instructor with a Red Hat Certification	N/A	N/A	Yes
Ongoing delivery of Red Hat Academy curriculum to students in the Red Hat Academy Learning Platform	N/A	Yes	Yes
Meet the minimum number of student certification exams attempted	N/A	1-5	6+
Participation in the Red Hat Academy Student Ambassador Program	N/A	N/A	Yes

Tiering Benefits

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Benefits

Program benefits	Ready	Advanced	Premier
Red Hat Academy Partner welcome kit	✓	✓	✓
Swag program discount		✓	✓
Participation in conferences and events		✓	✓
Comarketing eligibility		✓	✓
Partner Advisory Board participation eligibility	✓	✓	✓
Featured success story eligibility			✓
Exclusive upskilling session			✓
Selection as a Red Hat Academy Moderator role within the Red Hat Learning Community			✓

Welcome Kit

Each institution will receive access to our virtual welcome kit, located under the resources section of the Learning Platform. In addition, new academies receive a physical welcome kit in the mail from your North America Academy team!

Swag Program

Discounts for our Advanced & Premier Partners

https://coolstuff.redhat.com/
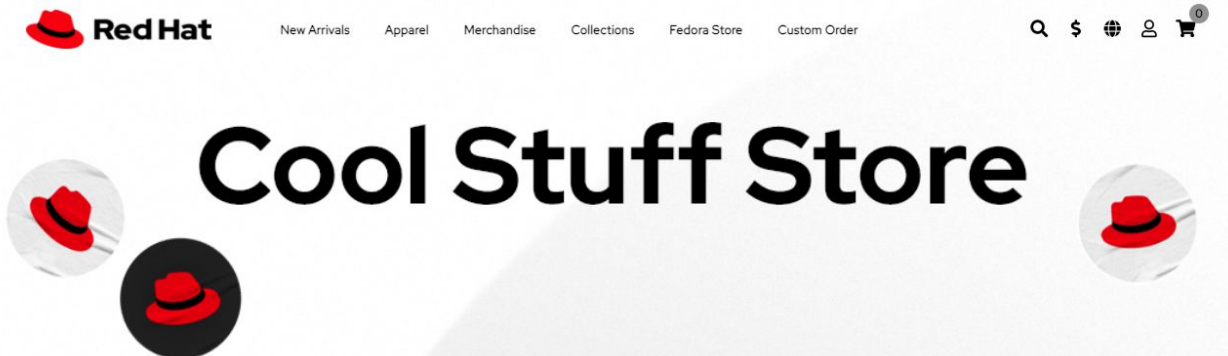
Participation in Conferences & Events

Whether in person or virtual, Red Hat hosts various events each year, some specifically focused on Red Hat Academy.
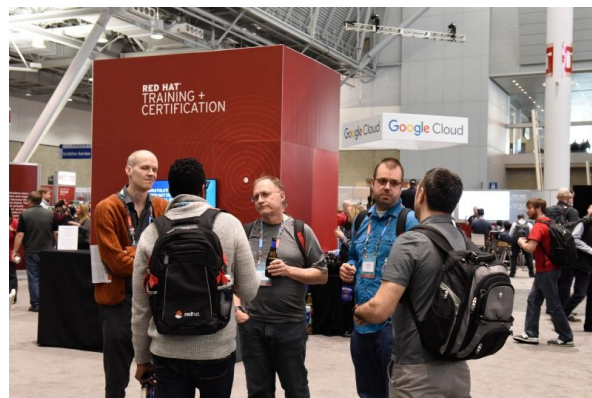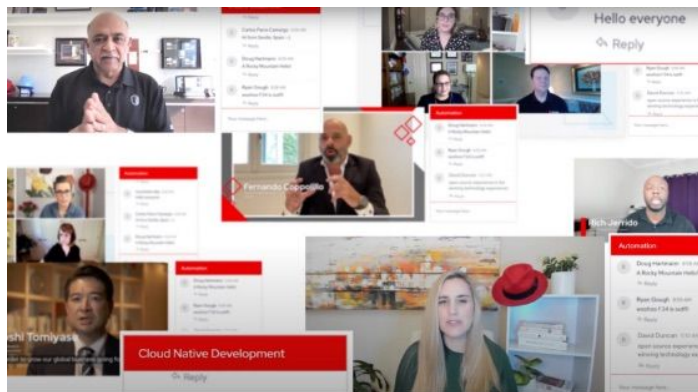
Comarketing Eligibility

Activities that are supported by the Red Hat Academy team, in collaboration with the Academy instructor/s or Student Ambassadors.

Guest Presentations

Tour of Red Hat

Coffee Hour

Diversity & Inclusion within Red Hat

Featured Success Story

Proposals selected by Red Hat Academy will be developed into formal success stories, which may be promoted by Red Hat Academy and the partner through various publicity vehicles.

Exclusive Upskilling Session

The Red Hat Academy team will host training & development opportunities to address specific skill gaps, leverage new technologies and cover some of the core skills that drive a successful program.
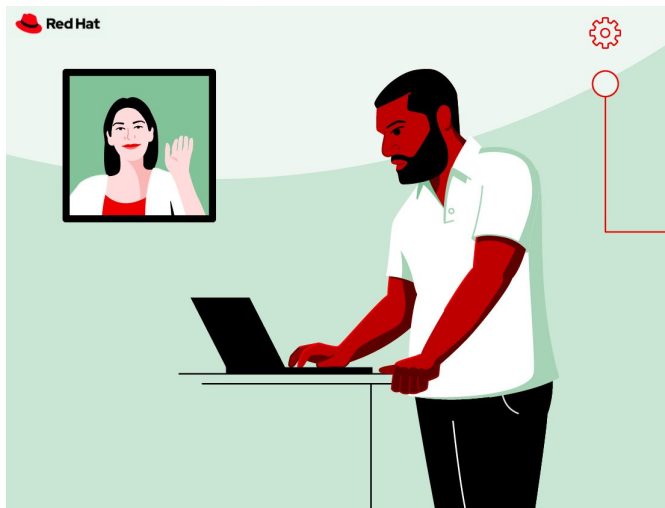
What would you like to get out of an Exclusive upskilling session?

SCAN ME

Moderator Role in Red Hat Learning Community

MISSION | As a moderator, your general mission in the RHLC will be to provide value to individuals within their open source learning journey.

CONNECT | Motivate new and experienced Red Hat Academy instructors and students to adopt technical skills and use Red Hat technologies.

CONTRIBUTE | Support the global base of technical folks to achieve their career goals, build proficiency and drive success.

RED HAT
LEARNING COMMUNITY

Ask questions

Share best practices

Join discussions

Answer questions

Award Kudos

Create original content

learn.redhat.com

Coming soon:
RHA Advisory Board

North America

Overview:

- ▸ Mission & Goals
- ▸ Composition
- ▸ Expectations
- ▸ Timeline

Mission:

Engage Red Hat Academy schools, students, and stakeholders to cultivate a more purposeful and effective Red Hat Academy community, ultimately resulting in a greater number of industry-ready graduates.

Composition

- RHA Schools- represented by instructors/admins
  - Representing all tiering levels
- RHA Students
- RHA Alumni
- Employers
- RH Associates
- Other
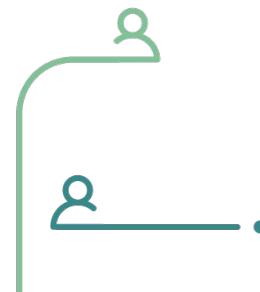
Nomination/Selection

- RHA team will nominate first set of board members.
- Future board members
  - Nomination
  - Selection criteria

Term Limits

- 2-year term limit
- Opt-out after 1 year - initiated either by RHA or board member
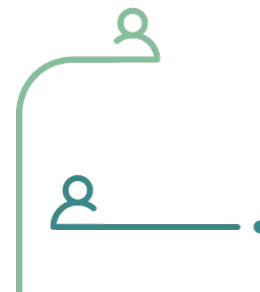
Expectations

RHA School Representatives

Instructors/Administrators

- Actively teaching RHA curriculum
- Engaging with RH Learning Community
- Promoting RHA with colleagues internally and externally

Students

- Currently or previously enrolled in course leveraging RHA curriculum
- Actively involved in Student Ambassador program
- Plans to take PE or certification exam

Expectations

Other RHA Stakeholders

Alumni
- Learned RHA curriculum while in school
- Help promote RHA program and other RHA graduates in their current roles

RH Associates
- Actively promoting RHA internally and externally
- Actively participation Adopt-an-Academy program

Employers
- Actively seeking talent through RHA, committed to interview RHA students
- Help RHA continue to cultivate a relevant program for employers seeking RHEL- & OCP-ready talent
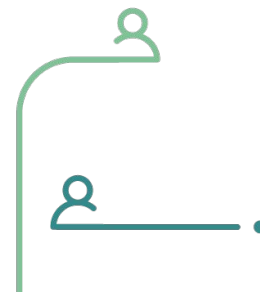
Timeline

- Fall/Winter 2021 - Advisory Board invitations sent out to candidates
- February - inaugural RHA Advisory Board meeting

Meeting Schedule

- 3 meetings per year
  - pre-Fall semester - in conjunction with partner conference (in-person w/ virtual option)
  - February (virtual)
  - post-Spring semester (virtual)

join the RHA Advisory Board?

Questions?
Comments?

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Thank you!

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Red Hat a trusted adviser to the Fortune 500.

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