



New for 2021-22 Academic Year- Tiering Program & Advisory Board

Lauren Parrish & Lea Zagorin



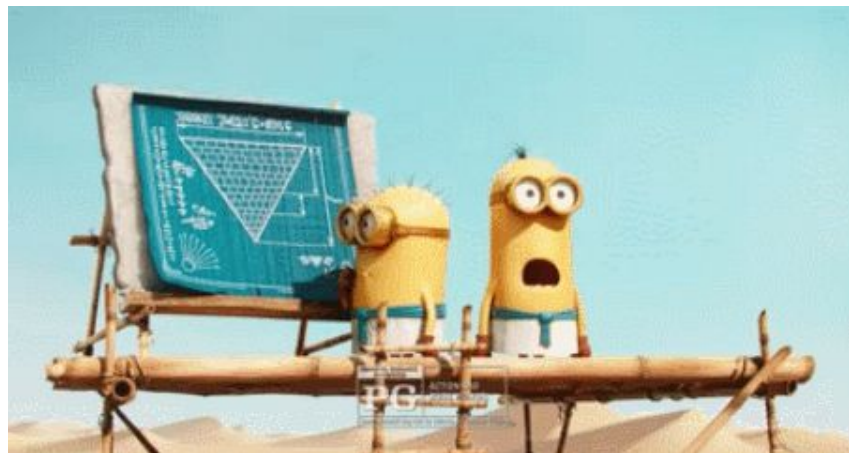
Red Hat Academy

Tiering Program & Advisory Board

Lauren Parrish, Red Hat Academy Project Manager, Global
Lea Zagorin, Business Development Manager, North America

Agenda:

- ▶ Red Hat Academy Tiering Program overview
- ▶ Benefits deep dive
- ▶ Advisory Board
- ▶ Questions





Tiering Overview

Program Goals



Validation

Red Hat Academy team members review credentials to **validate** **earning criteria, accuracy** and **partnership** status of each partner



Recognition

Partners **receive a status within our program** that both Red Hat & our partners can **easily showcase** within their academic training partnership

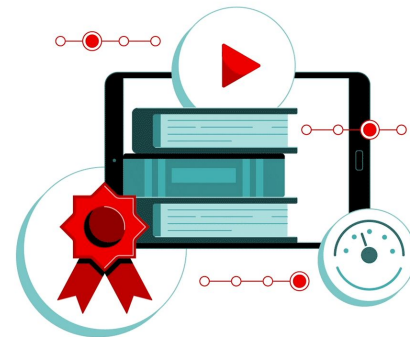
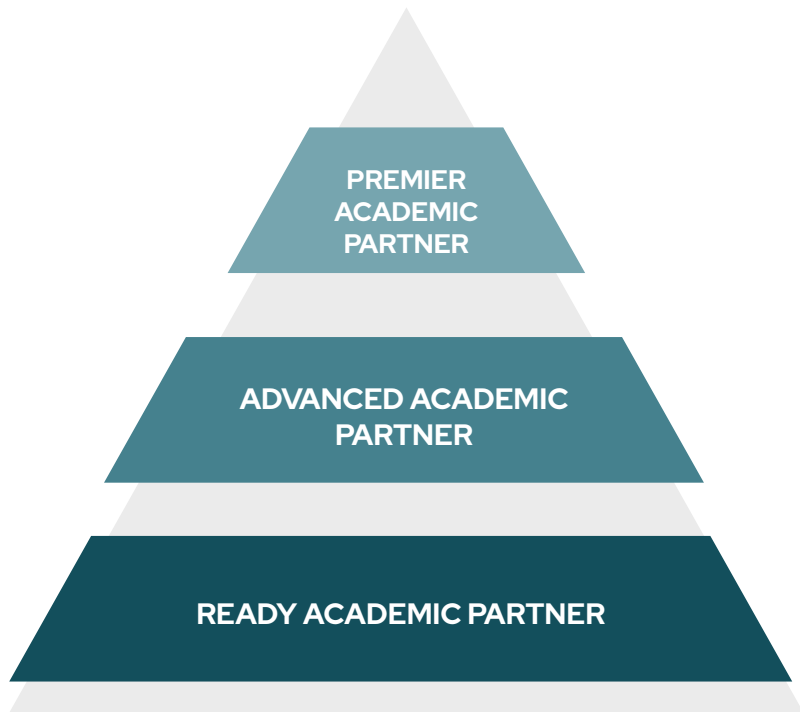


Engagement

Driving further engagement within our program promotes student **consumption**, abundant **resources** and a **community** within academia

Our **partners drive the success of Red Hat Academy**, across the globe. By developing a tiering model that promotes these goals, we stand in rewarding those relationships that strive to bridge education to industry.

What are the tiers?



Partnership Level Advancement

All partners who have successfully completed the onboarding process enter the program as a Ready Academy Partner. In order to advance, you must fulfil a number of requirements including completing an online application for program upgrade.

Applications are available every 6 months, beginning in October.

Requirements

Requirement	Ready	Advanced	Premier
Completion of the Red Hat Academy Partnership Application & Acceptance of the Terms of the Red Hat Academy Partner Agreement	Yes	Yes	Yes
Minimum tenure of partnership with Red Hat Academy	N/A	1 year	3 years
Participation in annual course planning and review	Yes	Yes	Yes
Offering of Red Hat emerging technology course, in addition to RHCSA course track at the Red Hat Academy institution	N/A	Yes	Yes
Submission of partner reference story	N/A	1	2
Host or attend Red Hat + Academy event	N/A	1 / year	2 / year
Completion of instructor training course(s)	N/A	1	2
Minimum requirement for an academy instructor with a Red Hat Certification	N/A	N/A	Yes
Ongoing delivery of Red Hat Academy curriculum to students in the Red Hat Academy Learning Platform	N/A	Yes	Yes
Meet the minimum number of student certification exams attempted	N/A	1-5	6+
Participation in the Red Hat Academy Student Ambassador Program	N/A	N/A	Yes



Tiering Benefits

Benefits

Program benefits	Ready	Advanced	Premier
Red Hat Academy Partner welcome kit	✓	✓	✓
Swag program discount		✓	✓
Participation in conferences and events		✓	✓
Comarketing eligibility		✓	✓
Partner Advisory Board participation eligibility	✓	✓	✓
Featured success story eligibility			✓
Exclusive upskilling session			✓
Selection as a Red Hat Academy Moderator role within the Red Hat Learning Community			✓

Welcome Kit

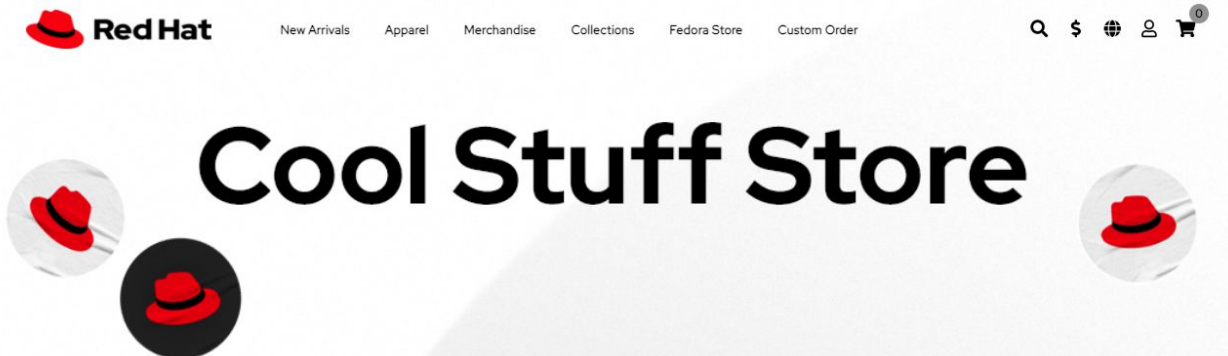
Each institution will receive access to our virtual welcome kit, located under the resources section of the Learning Platform. In addition, new academies receive a physical welcome kit in the mail from your North America Academy team!



enjoy
**welcome
kit**

Swag Program

Discounts for our Advanced & Premier Partners

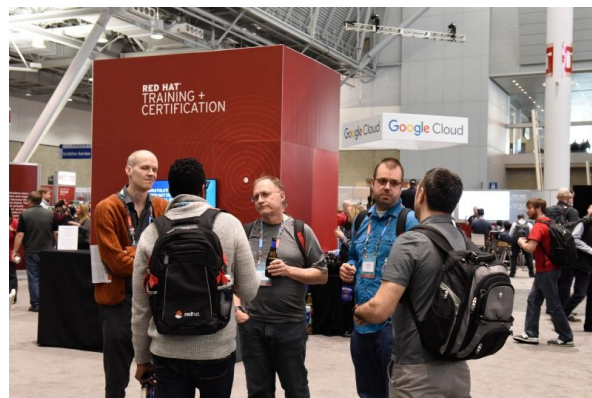
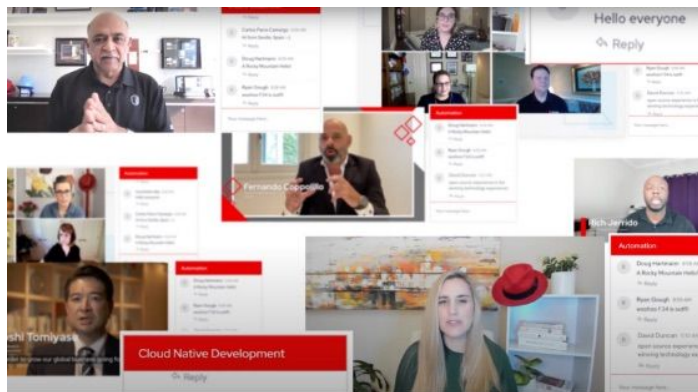


Featured



Participation in Conferences & Events

Whether in person or virtual, Red Hat hosts various events each year, some specifically focused on Red Hat Academy.



Comarketing Eligibility

Activities that are supported by the Red Hat Academy team, in collaboration with the Academy instructor/s or Student Ambassadors.

Guest Presentations



Tour of Red Hat



Coffee Hour




Diversity & Inclusion within Red Hat




Featured Success Story


Proposals selected by Red Hat Academy will be developed into formal success stories, which may be promoted by Red Hat Academy and the partner through various publicity vehicles.



COMPANY	 SRM UNIVERSITY	 SILVER OAK COLLEGE OF ENGINEERING & TECHNOLOGY	 ARYA COLLEGE OF ENGINEERING & IT
GEOGRAPHY	Chennai, Tamil Nadu	Ahmedabad, Gujarat	Jajpur, Rajasthan
SUCCESS SUMMARY	To help students secure placements in both IT and non-IT industries, SRM worked with Red Hat Academy to offer a series of hands-on training programs, Seminars and workshops focused on Linux platforms, DevOps, OpenStack, and cloud computing.	Working with Red Hat Academy, Silver Oak College offered a series of events and workshops on IT, open source, innovation, and market trends.	Arya College has provided Red Hat Certified System Administrator (RHCSA) and Red Hat Certified Engineer (RHCE) training courses and certification exams for more than 12 years. It encourages students to work with tools that are currently being used by companies worldwide, helping them build their resumes and compete for high-demand job opportunities.
BENEFITS	<ul style="list-style-type: none"> Gained support for hands-on technical training Provides industry-recognized IT certifications with much lower investment 350 students and more than 25 faculty have achieved Red Hat® Certified System Administrator (RHCSA) and Red Hat Certified Engineer (RHCE) certifications 	<ul style="list-style-type: none"> Improves student skills through hands-on labs Increased interest in open source technology within the school 28 students are more than 20 faculty and staff now recognized as Red Hat Certified System Administrators (RHCSA) 	<ul style="list-style-type: none"> Equips students with enterprise-ready skills and industry-recognized certifications Provides practical experience with performance-based hands-on training Other access to unique, specialized resources and networking opportunities
TESTIMONIAL	Red Hat Academy program offers training at a discounted cost, available conveniently on campus, to help our students receive the latest, in-demand IT industry certification. -SANGARA KANAKANA ACADEMIC DEPARTMENT HEAD, SCHOOLS OF OPEN SOURCE TECHNOLOGIES, SCHOOLS OF OPEN SOURCE ARTS, SCIENCES AND TECHNOLOGY	"Red Hat Academy training sets students on a path to great technology careers. Early exposure to industry-relevant projects helps them develop problem-solving skills. With the aid of hands-on labs, students gain a new perspective on enterprise IT." -SARVJEET KHANNA DEPUTY DEPARTMENT HEAD, SCHOOLS OF OPEN SOURCE ARTS, SCIENCES AND TECHNOLOGY, SILVER OAK COLLEGE OF ENGINEERING & TECHNOLOGY	"Red Hat Academy provides integrated tests in a robust lab environment. It also connects us to Red Hat combinatorial and employment opportunities. Red Hat certification program gives employers a way to find and hire qualified professionals who can prove their skills and build careers." -DR. ANJALI PANDEY TRAINING AND PLACEMENT DIRECTOR, ARYA COLLEGE OF ENGINEERING & IT



HIGHER EDUCATION



Red Hat® Academy
Red Hat Training and Certification

With 18,000 students, Universidade Federal de Campina Grande (UFCG) is one of Brazil's leading technology universities.

CHALLENGE

To ensure its technology students are leaving university with the necessary practical experience to build careers, UFCG sought to expand its contributions to OpenStack® and other open source communities and offer new courses and certifications for students located in a remote area.

SOLUTION

UFCG and Red Hat engaged Red Hat Academy, a program for educational organizations to deliver Red Hat Training and Certification to students. As part of this partnership, UFCG and Red Hat are working together to set up a dedicated lab for up to 100 students to learn about Linux®, Red Hat solutions, and other in-demand technologies. This new lab and course curriculum will be available for the 2019 school year.

BENEFITS

- Provides hands-on, practical experience with industry-standard tools and real-world IT scenarios to help students learn in structured courses and independently
- Offers exam discount for Red Hat Certified System Administrator (RHCSA) and other certifications
- Enhances UFCG's reputation as a technology education leader, nationally and worldwide

"It's really important to teach students how to code and prepare them for the real world. Doing open source work in your university years enables you to become a much better engineer. Red Hat Academy is a great way to get those skills and prepare students to achieve job opportunities."

ANDRÉ BRITO
PROFESSOR AND 1. DIRECTOR, COMPUTES SCIENCE DEPARTMENT, UFCG

redhat.com/en/success-stories

facebook.com/redhatinc @RedHat linkedin.com/company/red-hat

Learn more about Red Hat customer successes: redhat.com/customer-success

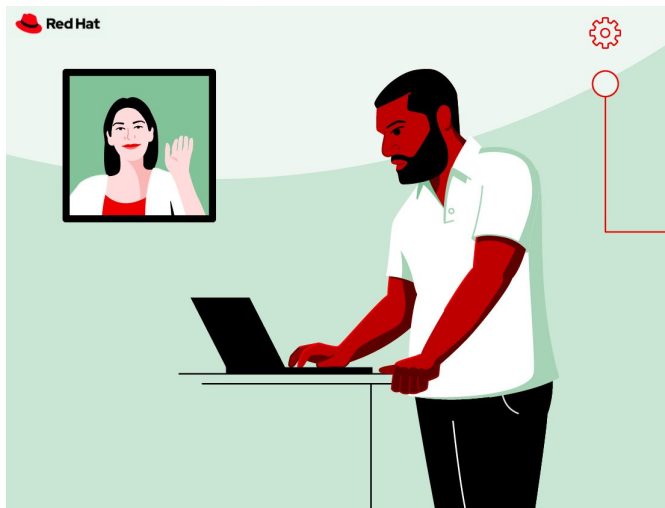
© 2021 Red Hat, Inc. Red Hat and Red Hat Enterprise Linux are trademarks of Red Hat, Inc. or its subsidiaries in the United States and other countries. Linux® is the registered trademark of Linus Torvalds in the U.S. and other countries. The OpenStack logo and OpenStack® are either registered trademarks or trademarks of the OpenStack Foundation, or the OpenStack Foundation, or the OpenStack community. Red Hat is not affiliated with, endorsed or sponsored by the OpenStack Foundation or the OpenStack community.

© Copyright © 2021 Red Hat, Inc. Red Hat, Red Hat Enterprise Linux, the OpenStack logo, and OpenStack are trademarks or registered trademarks of Red Hat, Inc. or its subsidiaries in the United States and other countries. Linux® is the registered trademark of Linus Torvalds in the U.S. and other countries. The OpenStack logo and OpenStack® are either registered trademarks or trademarks of the OpenStack Foundation, or the OpenStack Foundation, or the OpenStack community. Red Hat is not affiliated with, endorsed or sponsored by the OpenStack Foundation or the OpenStack community.



Exclusive Upskilling Session

The Red Hat Academy team will host training & development opportunities to address specific skill gaps, leverage new technologies and cover some of the core skills that drive a successful program.



What would you like to get out of an Exclusive upskilling session?



Moderator Role in Red Hat Learning Community

MISSION | As a moderator, your general mission in the RHLC will be to provide value to individuals within their open source learning journey.

CONNECT | Motivate new and experienced Red Hat Academy instructors and students to adopt technical skills and use Red Hat technologies.

CONTRIBUTE | Support the global base of technical folks to achieve their career goals, build proficiency and drive success.



- Ask questions
- Share best practices
- Join discussions
- Answer questions
- Award Kudos
- Create original content

learn.redhat.com



Coming soon: RHA Advisory Board

North America

Overview:

- ▶ Mission & Goals
- ▶ Composition
- ▶ Expectations
- ▶ Timeline



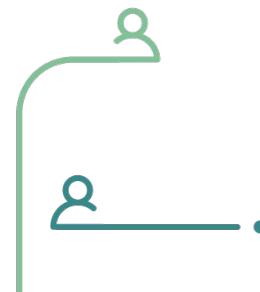
Mission:

Engage Red Hat Academy schools, students, and stakeholders to cultivate a more purposeful and effective Red Hat Academy community, ultimately resulting in a greater number of industry-ready graduates.



Composition

- RHA Schools- represented by instructors/admins
 - Representing all tiering levels
- RHA Students
- RHA Alumni
- Employers
- RH Associates
- Other





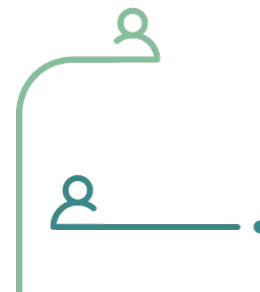
Nomination/Selection

- RHA team will nominate first set of board members.
- Future board members
 - Nomination
 - Selection criteria



Term Limits

- 2-year term limit
- Opt-out after 1 year - initiated either by RHA or board member



Expectations

RHA School Representatives

Instructors/Administrators

- Actively teaching RHA curriculum
- Engaging with RH Learning Community
- Promoting RHA with colleagues internally and externally

Students

- Currently or previously enrolled in course leveraging RHA curriculum
- Actively involved in Student Ambassador program
- Plans to take PE or certification exam

Expectations

Other RHA Stakeholders

Alumni

- Learned RHA curriculum while in school
- Help promote RHA program and other RHA graduates in their current roles

RH Associates

- Actively promoting RHA internally and externally
- Actively participation Adopt-an-Academy program

Employers

- Actively seeking talent through RHA, committed to interview RHA students
- Help RHA continue to cultivate a relevant program for employers seeking RHEL- & OCP-ready talent

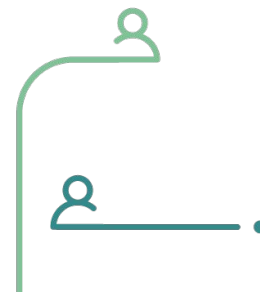


Timeline

- Fall/Winter 2021 - Advisory Board invitations sent out to candidates
- February - inaugural RHA Advisory Board meeting

Meeting Schedule

- 3 meetings per year
 - pre-Fall semester - in conjunction with partner conference (in-person w/ virtual option)
 - February (virtual)
 - post-Spring semester (virtual)





Questions? Comments?

join the RHA Advisory Board?



Thank you!

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.



[linkedin.com/company/red-hat](https://www.linkedin.com/company/red-hat)



[youtube.com/user/RedHatVideos](https://www.youtube.com/user/RedHatVideos)



[facebook.com/redhatinc](https://www.facebook.com/redhatinc)



twitter.com/RedHat