



IDC Study- The Business Value of Red Hat Certification

Tiffany Brown

The Business Value of Red Hat Training & Certification



The Impact on the Red Hat Academy

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Agenda:

- ▶ Open Source Talent
- ▶ Why Red Hat Academy?
- ▶ Why Red Hat Training and Certification?



The need for open source talent is here

Top skills IT managers are looking to hire

Employers are seeking
open source talent.

87%

of hiring managers find it
difficult to find employees with
enough open source talent.

80% of hiring managers seek Linux® talent



59%

DevOps skills



57%

Engineers



49%

Systems administrators



Why Red Hat Academy?

Educating the next generation of IT technologists

Why Red Hat Academy?

We have course offerings that build the skills needed to embrace the challenges of IT jobs



Institutions

- Work with a recognized leader of Linux
- Offer curriculum in Linux, cloud, and dev
- Align courses to needs with flexible design
- Prepare your students with foundational skills
- Take advantage of no-cost membership



Instructors

- Teach high-quality IT curriculum
- Validate knowledge with certification exams
- Stay current with curriculum updates
- Keep learning with no-cost access to courses
- Run your curriculum and labs effectively



Students

- Learn in-demand skills
- Get certified with discounted exams
- Tailor courses to your learning style
- Gain valuable experience with hands-on labs
- Connect with instructors and students

Proven business impact

Better prepared

95%

Of students say they are better prepared to maximize the value of Red Hat products after training.¹

More independent

92%

Of students report being able to work more independently and rely less on coworkers after Red Hat training.¹

Better opportunities

94%

Of instructors and administrators say Red Hat Academy students who graduate with a Red Hat certification have increased job opportunities.²

“Red Hat Academy gives me an opportunity to share my love and passion for Linux with my students and allow them to earn a rigorous certification for industry-leading jobs.”³

Jeremy Hoffman

Engineer, Community College of Baltimore City

¹ Red Hat student global course evaluation survey, 2015

² Red Hat Academy customer feedback survey, 2018

³ Red Hat Academy brochure, n.d.



Why Red Hat Training and Certification?

Keep pace with industry trends

Customer return on investment from training

365% 3-year ROI

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IDC conducted a study to explore how Red Hat® training courses impacted the skills, performance, and productivity levels of customers. They found that training for impacted IT professionals and developers consistently increases both individual capability and the ultimate business value of the supported technology.

Other key findings include:



44%

higher DevOps
team productivity



34%

more efficient IT
infrastructure teams



59%

faster to deploy
new IT resources



76%

faster to full productivity,
new hires already trained

Improve employee readiness and retention



76% faster job readiness

when a new hire had already completed Red Hat training prior to onboarding.



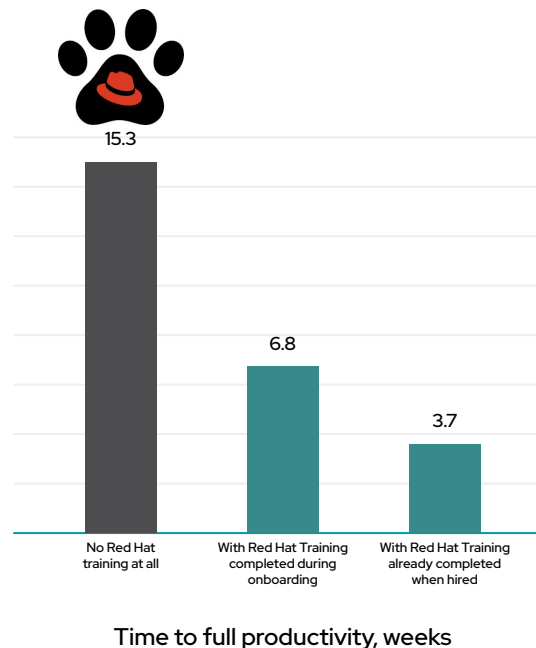
55% faster job readiness

where new team members completed Red Hat training as part of the onboarding process.



8% longer tenure

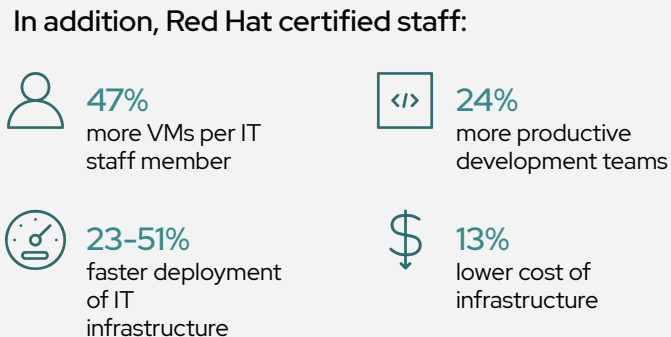
Red Hat-trained employees have 8% longer tenure on average than untrained staff members.



Customer return on investment from certification

409% 3-year ROI

IDC conducted a study to explore the business value of Red Hat Certification and the impact Red Hat-certified IT professionals can have on IT operations and on infrastructure costs. They found that certified staff differentiate themselves from other employees in terms of both skills and organizational value, can handle more challenging and complex tasks, and have increased capability and higher productivity levels.



Impact of certification on employee performance and retention



Certified new hires

reach full productivity 7 weeks faster than non-certified new hires.



Certified employees

stay 10% longer than non-certified team members.



Certified employees

are 23% more likely to be rehired than non-certified team.



“Certified staff understand the technology and have a greater level of satisfaction. I can say that certified staff are happier with their jobs and their contribution to the organization. That reflects on their job performance and overall enthusiasm.”

Study participant

Thank you!

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.



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