

OPEN INNOVATION LABS

A MODEL TO CATALYZE TRANSFORMATION

Cory Vokey

Director, Services Sales and Delivery - Canada

At the end of the day, when we talk about technology change – whether it's the Internet of Everything, big data, or machine learning –
it's really about people and organizational cultures, first and foremost.

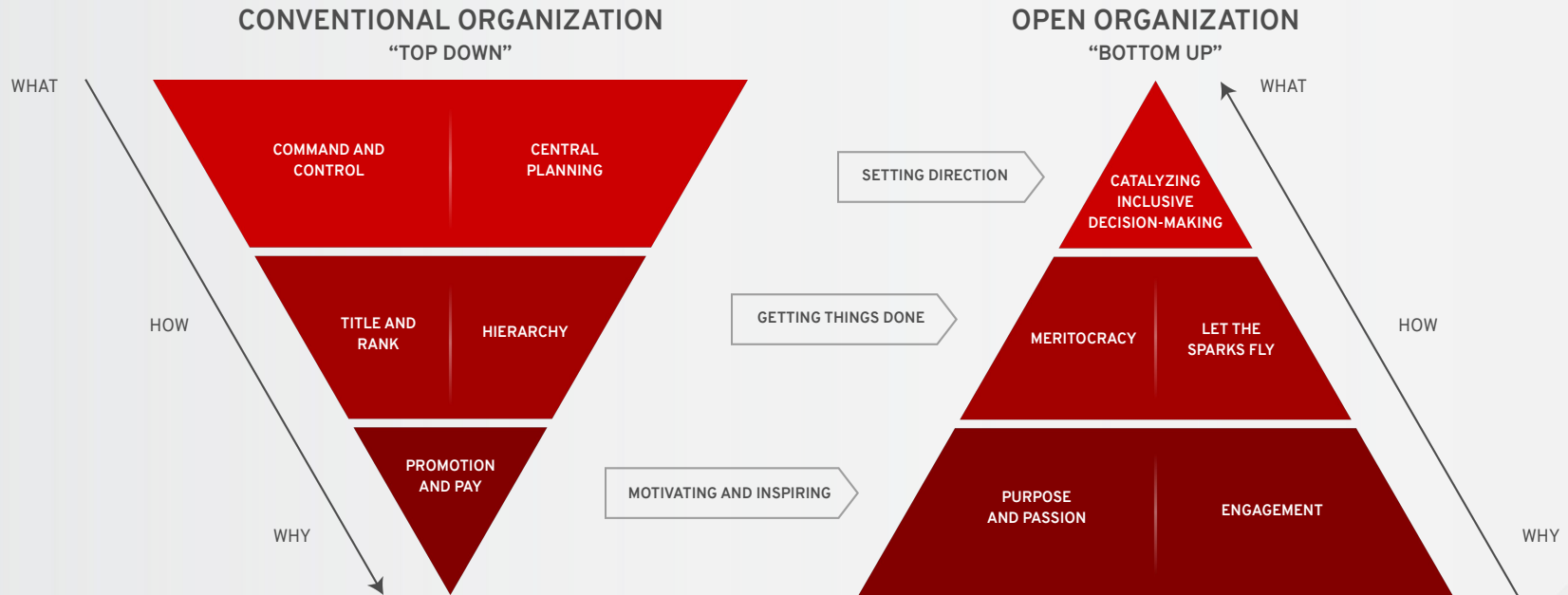
- Dr. David Bray, CIO of the U.S. FCC

Then it's about how those people
get stuff done together ...

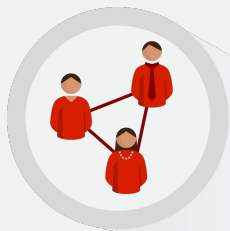
- Dr. David Bray, CIO of the U.S. FCC

THE OPEN ORGANIZATION

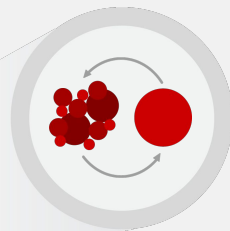
JIM WHITEHURST, RED HAT CEO



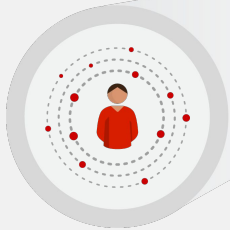
OPEN SOURCE IS MORE THAN CODE. IT'S CULTURE.



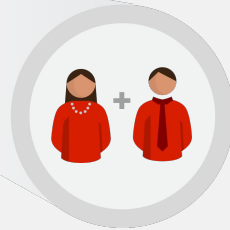
Engaged communities
more rapidly adapt change



Transparency forces
honesty and authenticity



Open standards
preserve business agility



Shared problems
are solved faster

**OPEN SOURCE
CULTURE**

OPEN INNOVATION LABS

OPEN SOURCING OUR DNA TO ACCELERATE APPLICATION DEVELOPMENT

MISSION

To **accelerate the delivery** of our customer's innovative ideas, and **create infectious enthusiasm** for building applications **the Red Hat Way**, by leveraging community-powered innovation to **deliver an outstanding labs experience**.

VISION

To empower our customers to **deliver the most innovative software success stories** of the 21st century.



BUILD SOFTWARE THE RED HAT WAY IN OPEN INNOVATION LABS



EXPERIMENT

Rapidly build prototypes,
do DevOps, and be agile.



IMMERSE YOUR TEAM

Work side-by-side with experts
in a residency-style engagement.



CATALYZE INNOVATION

Bring modern application
development back to your team.

DAY IN THE LIFE OF LABS

MODERN APPLICATION DEVELOPMENT



PRE-WORK

Discovery session



RESIDENCY

Agile, scrum, DevOps

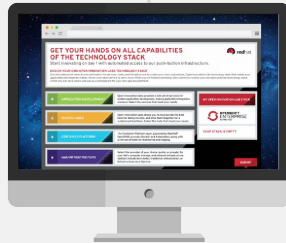
CONTINUOUS LEARNING



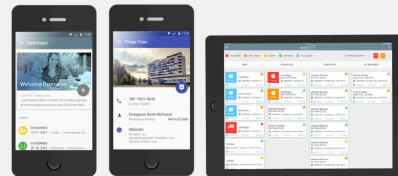
RETROSPECTIVE

Backlog and roadmap

**PUSH-BUTTON
INFRASTRUCTURE**



DEMO DAY



USE CASES



DISRUPTION

RAPIDLY CO-CREATE AN INNOVATIVE
OR DISRUPTIVE PRODUCT

A large container ship is being pushed by a tugboat. The ship is heavily loaded with stacked containers. The tugboat is positioned at the stern of the container ship, pushing it forward. The scene is set on a body of water with a dark, overcast sky. A semi-transparent teal box with a white border is overlaid on the center of the image, containing white text.

TRANSFORMATION

CREATE THE CATALYST TO CHANGE
THE OIL TANKER'S COURSE

An aerial photograph of a dense forest of evergreen trees covered in snow. A dark-colored car is driving on a snow-covered road that winds through the trees. The scene is captured from a high angle, looking down on the car and the surrounding forest.

THE ROAD TRIP

EXPERIENCE STATE-OF-THE-ART
APPLICATION DEVELOPMENT AND DEVOPS

TAKING A NEW APPROACH

TRADITIONAL I.T. VERSUS OPEN INNOVATION

TRADITIONAL



OPEN INNOVATION LABS

CULTURE OF INNOVATION



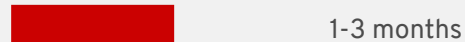
AGILITY



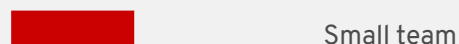
SPEED TO VALUE



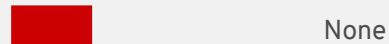
DEV LIFE CYCLE



PEOPLE NEEDED



INFRASTRUCTURE COST



RISK

