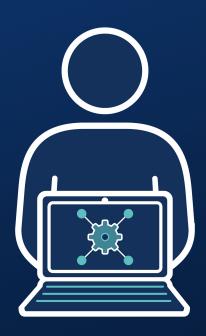


**ANSIBLE AUTOMATES** 

## The State of Automation

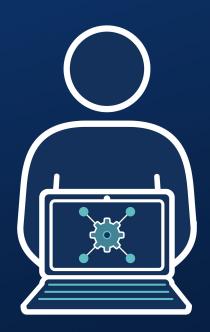
Kaete Piccirilli, Senior Manager, Ansible Automation Product Marketing







#### First, we simplified automation



# Now, we need to make it easier to share, scale, & skill up











# Why aren't we all automating?

#### How do we take a great idea ...



# How do we take a great idea, show that it has value ...



#### How do we take a great idea, show that it has value, and simplify the path to adoption?



#### Automation adoption challenges







Is task-based automation really enough?

# What is your automation strategy?

Keep control

Manual process

Create automation

Catalyze a community Scale

Innovate

# Red Hat Ansible Automation Platform



#### A platform can help you:



#### What we have today

Create

**Ansible Engine:** Universal language of automation

Fueled by an open source community

#### What we have today

Scale

Ansible Tower: Operate & control at scale

Create

Ansible Engine: Universal language of automation

Fueled by an open source community

#### Announcing Red Hat Ansible Automation Platform

Engage	<b>Knowledge</b> Automation Analytics	<b>Collaborate</b> Automation Hub	<b>Trusted</b> Certified content	<b>Accelerate</b> Collections
Scale	Ansible Tower: Operate & control at scale			
Create	Ansible Engine: Universal language of automation			

Fueled by an open source community

#### Announcing Red Hat Ansible Automation Platform





#### Ansible content collections





























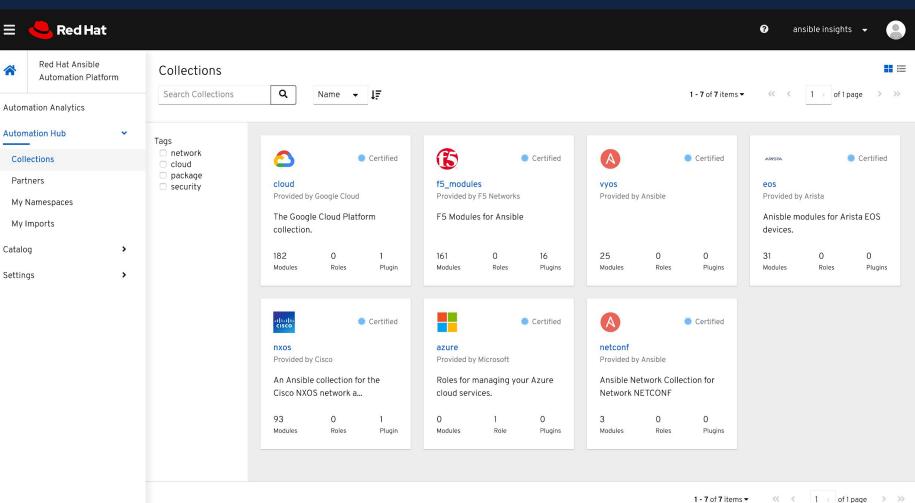




A **Red Hat**Ansible Automation
Platform

### **Automation Hub**









Red Hat Ansible Automation Platform

**Automation Analytics** 

**Automation Hub** 

Collections

Partners

My Namespaces

My Imports

Catalog

Settings >

#### **Partners**

Search Partners



ΙΞ



CYBERARK

CyberArk cyberark



**Check Point** 



NetApp netapp





>

Google Cloud

google





F5 Networks



Cisco cisco



Fortinet

ARISTA

Arista



Ansible ansible



Dell EMC



Pure Storage

pure\_storage



Rubrik rubrik



Sensu sensu

dynatrace

Dynatrace dynatrace

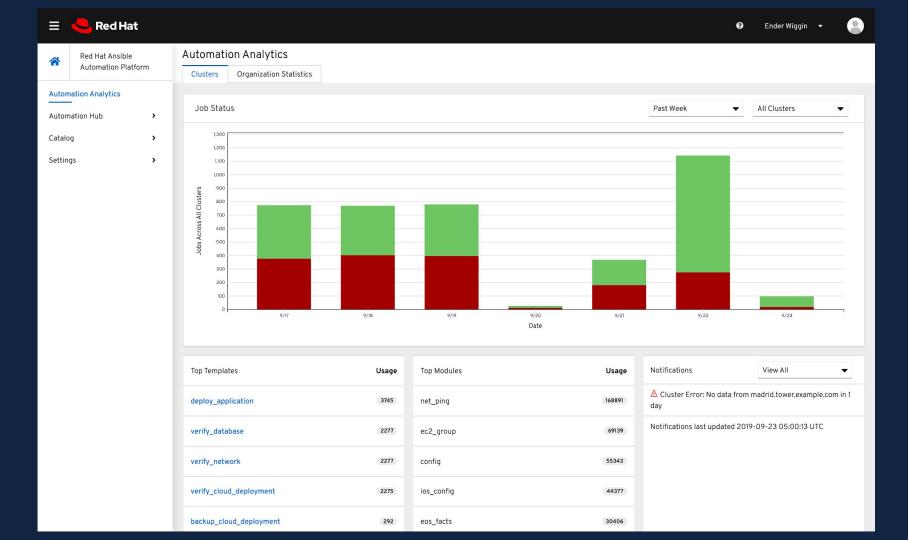
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Platform

# **Automation Analytics**





Ansible Automation Platform

Content



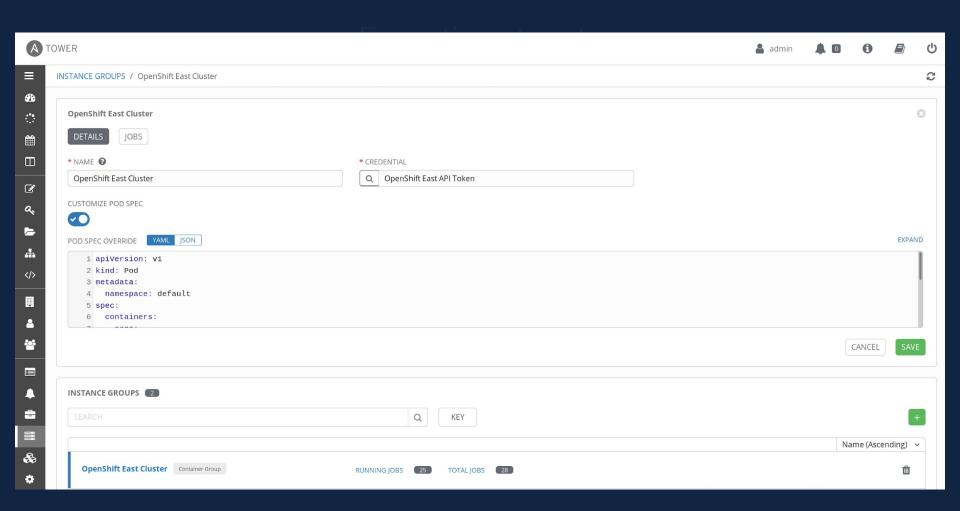
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Platform

## Improved Execution





More content More features New New partners solution **Embedded** areas Ansible **Additional** analytics

# A **Red Hat**Ansible Automation Platform



Any use case



Any domain



Any persona





## 15 minute break